

# ***TRAVERSE***/14






**FIND *NEW* ROADS™**



***WHY JUST GO FROM A TO B***



***WHEN IMAGINATION CAN TAKE YOU EVERYWHERE***



The road. A simple path, really. And yet it's come to mean so much more. Perhaps the real reason roads are special is that every road leads us to someplace we're not – but could be. At Chevrolet, roads are our springboards. They challenge us, taunt us and guide us to create better, more exciting, more ingenious ways to move through life. Roads drive us to places we've never been before. And we'll never stop seeking out new ones.





# TRAVERSE

**A PARAMOUNT RIDE** With a boldly styled exterior designed around a rich and refined interior, Chevrolet Traverse leads the way. Traverse offers best-in-class maximum cargo space, seating for up to eight,<sup>1</sup> award-winning safety technology and premium details that make every ride feel like a vacation. Plus, Traverse has been recognized as the leader in Strategic Vision's 2013 Total Quality Award™ for Best Mid-Size Crossover-Utility/SUV.<sup>2</sup> Excellence surrounds you in Chevrolet Traverse.

<sup>1</sup> Standard on LS and 1LT; available on 2LT. <sup>2</sup> Strategic Vision's 2013 New Vehicle Experience Study surveyed 17,568 Oct.-Nov. new-vehicle buyers after the first 90 days of ownership.

Traverse LTZ in Tungsten Metallic.



## TAKE A DOUBLE TAKE



Traverse LTZ in  
Tungsten Metallic.


**UNCURBED APPEAL** There's something in the way it moves. And the way the sun dances off its curves. This is a confidence that flows with every line, a style that commands attention and a presence that stands alone. In every detail, Traverse is impeccably designed and precisely formed.

**STANDOUT STYLE** The athletic hood design, bold grille and striking headlamps make a strong impression. LTZ style details include 20-inch aluminum wheels, dual exhaust with polished tips and chrome-accented bodyside moldings.

**MULTIPLE OPTIONS** Express your sense of style with a variety of exterior colors, including Black Granite Metallic<sup>1</sup> and Crystal Red Tintcoat<sup>1</sup>. Interior choices such as Titanium-color, Ebony and Mojave offer more ways to make Traverse your own. Take a step further in personalization by selecting from the many available dealer-installed Chevrolet Accessories. Whatever you choose, Traverse has you covered.

<sup>1</sup> Extra-cost color.





**PRIDE IN THE RIDE** Discover premium soft touch materials with accent stitching. Subtle available ambient lighting that sweeps across the dash. These are just a few of the stunning details that make the Traverse interior feel like a warm welcome every time you step inside.

**RICHLY REFINED** Amenities include a vibrant 6.5-inch diagonal color touch-screen display for controlling stereo and communication settings, plus available heated and cooled front seats and an available heated steering wheel for added comfort.

TRUE  
**INNER**  
BEAUTY

Traverse LTZ interior in Ebony/Mojave with available features.



## ROOM FOR LUGGAGE ... AND LEGS

**PASSENGER COMFORT** With three incredibly spacious rows of standard seating for eight or available seating for seven (shown), Traverse brings family and friends together without compromising any passenger's personal space. And it acas the parent test with a low step-in height, easy-to-clean available leather-appointed seating and Smart Slide® second-row seating for easy third-row access.

**AN INTERIOR DESIGNED TO ADAPT** Traverse also features 10 or 12 cup holders (depending on available seating), rear-seat climate controls, and an available rear-seat entertainment system that plays DVDs through a flip-down display — all for the convenience and enjoyment of everyone riding along.

Traverse LTZ interior in Ebony/Mojave  
with available features.



**ROOM TO GET UP AND GO** When it comes to space, Traverse overachieves. With 116.3 cubic feet of maximum cargo space<sup>1</sup> and 24.4 cubic feet of space behind the third row,<sup>1</sup> Traverse is best-in-class.

**AVAILABLE POWER-REMOTE LIFTGATE** With a simple push of a button, the power-remote liftgate gradually opens for convenient loading and unloading.

**AVAILABLE REAR PARK ASSIST** As you travel in reverse at speeds less than 5 mph, Rear Park Assist uses sensors on the rear bumper to detect and alert you to stationary objects up to 8 feet behind your Traverse and to people walking past.

**SMART SLIDE SECOND-ROW SEATING** With a single hand movement, it slides out of the way for convenient access to the full-size third row with seating for three.

**60/40 FLEXIBLE SEATING** You can get standard seating for eight (depending on model) with second- and third-row flat-folding 60/40 split-bench seats. Or you can choose available seating for seven (depending on model) with second-row flat-folding captain's chairs and a third-row flat-folding 60/40 split-bench seat.



Available remote vehicle starter system.



Available power-remote liftgate.



Smart Slide second-row seating.

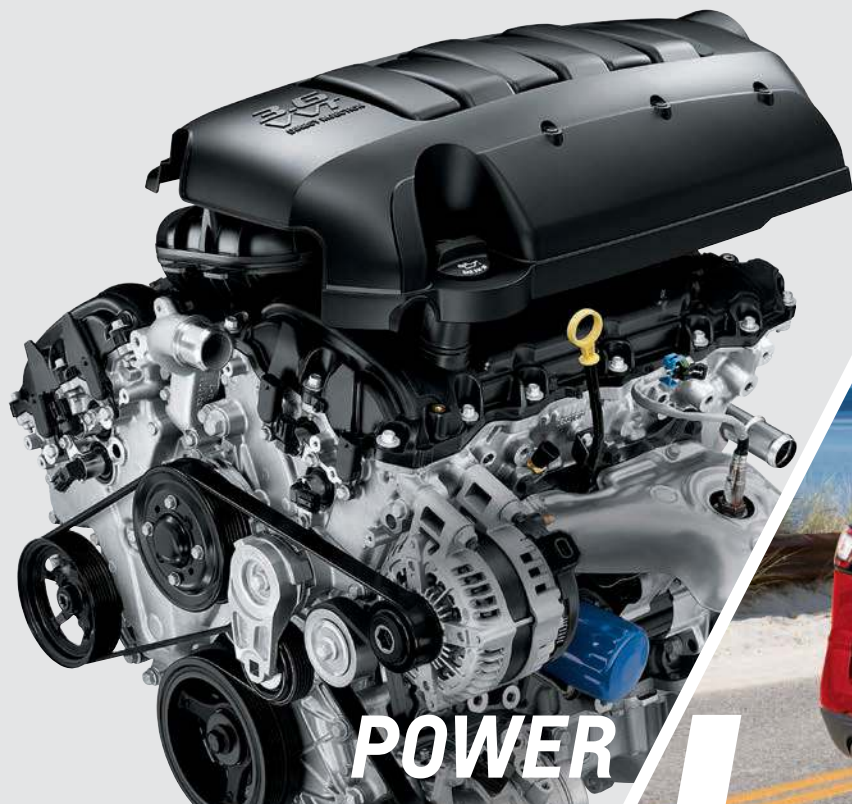


**BEST-IN-CLASS  
MAX CARGO SPACE**

TRAVERSE FITS YOUR NEEDS WITH  
116.3 CUBIC FEET OF MAXIMUM ROOM<sup>1</sup>

<sup>1</sup> Cargo and load capacity limited by weight and distribution.





**POWER**

**GRACE**

#### CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage<sup>1</sup> is included with the purchase or lease of a new 2014 Chevrolet Traverse. This fully transferable program is in addition to the Traverse standard:

- 5-year/100,000-mile<sup>2</sup> Powertrain Limited Warranty
- 5-year/100,000-mile<sup>2</sup> Roadside Assistance Program
- 5-year/100,000-mile<sup>2</sup> Courtesy Transportation Program
- 3-year/36,000-mile<sup>2</sup> Bumper-to-Bumper Limited Warranty

**REVVED UP** With more horsepower, torque and towing capability than Honda Pilot and Toyota Highlander, Traverse lets you make the most of each mile — and enjoy every minute of it. The catalyst is a spirited yet efficient direct injected 3.6L V6 engine that offers a

winning combination of 24 MPG highway<sup>3</sup> and 281 horsepower. It pairs with a thoughtfully refined suspension that's fluid and responsive, and available all-wheel drive that helps maintain a controlled stride in all types of weather and road conditions.

Traverse LTZ AWD in Crystal Red Tintcoat (extra-cost color).

<sup>1</sup> Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details. <sup>2</sup> Whichever comes first. See dealer for details. <sup>3</sup> Based on EPA estimates for FWD. EPA-estimated 23 MPG highway for AWD (shown).





## SIMPLY ADVANCED

**STAY CONNECTED** With available Chevrolet MyLink<sup>1</sup>, you can handle calls, play music and access contacts from your compatible smartphone simply by touching the 6.5-inch diagonal color touch-screen or by saying a command. Bluetooth<sup>®</sup> wireless technology<sup>2</sup> and steering wheel controls let you make, answer and end phone calls without ever taking your hands off the wheel. You can also stream music from online sources like Pandora<sup>®</sup> Internet Radio and Stitcher SmartRadio.<sup>TM3</sup>

**TRAVEL CONFIDENTLY** Get directions with OnStar<sup>®</sup> Turn-by-Turn Navigation (standard for the first six months)<sup>4</sup> Or go for the available Chevrolet MyLink<sup>1</sup> Radio with Navigation, which offers full GPS navigation features plus 2-D/3-D maps, points of interest, and a 3-month trial of the XM Premier Audio Package, SiriusXM NavTraffic and Local Forecast Weather<sup>5</sup> Tap the icons to make a selection. Customize the order for quicker access to the features you use most.

### NAVIGATE YOUR LIFE WITH EASE

Wherever you're going, take the latest technology along with you. Whether you're looking for available rear-seat DVD entertainment for the kids, directions or your favorite music, Traverse is packed with available features that help guide you on your journey and keep you entertained along the way.



Available Rear-Seat Entertainment System.

<sup>1</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Traverse does not include Gracenote functionality. <sup>2</sup> Go to [gmttotalconnect.com](http://gmttotalconnect.com) to find out which phones are compatible with the vehicle. <sup>3</sup> Data plan rates apply. <sup>4</sup> Visit [onstar.com](http://onstar.com) for coverage map, details and system limitations. Services vary by model and conditions. <sup>5</sup> If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](http://siriusxm.com). Other fees and taxes will apply. For more information about NavTraffic, visit [siriusxm.com/navtraffic](http://siriusxm.com/navtraffic). XM satellite service is available only in the 48 contiguous United States and D.C.





Two rear charge-only USB ports.<sup>4</sup>



Available Bose® premium audio system.

iPhone is a trademark of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

**SMARTPHONE MOBILE APPS** Download the OnStar RemoteLink<sup>®1</sup> and myChevrolet<sup>2</sup> mobile apps for the ability to lock/unlock and start<sup>3</sup> your Traverse remotely, set parking reminders, check your fuel range, schedule service, contact roadside assistance and so much more – all from your compatible smartphone. Available on the App Store,<sup>SM</sup> BlackBerry App World<sup>™</sup> or Google Play.<sup>SM</sup>

**HD RADIO** Take your listening experience to a new level with the advanced sound of standard HD Radio.<sup>®</sup>

**3 USB PORTS** Enjoy convenient in-car connectivity with compatible devices such as a smartphone, MP3 player or flash drive. Take charge with two additional USB ports<sup>4</sup> located on the rear of the center console, offering plenty of places to charge compatible devices.

**AVAILABLE BOSE® PREMIUM AUDIO SYSTEM** With 10 strategically placed speakers, you can transform your Traverse into a live concert experience.

**XM TUNE SELECT** All-new XM Tune Select<sup>5</sup> lets you identify a song or artist and your Traverse will alert you when it comes on the radio.

**SIRIUSXM SATELLITE RADIO** Featuring 140 channels of commercial-free music, talk, comedy, news, family programming and more, SiriusXM<sup>5</sup> with a 3-month trial subscription offers something for everyone.

<sup>1</sup> Available on select Apple, Android and BlackBerry devices. Services vary by device, vehicle and conditions. Requires active OnStar subscription, which is standard for six months. <sup>2</sup> Requires iPhone or Android platform. <sup>3</sup> Requires available remote vehicle starter system. <sup>4</sup> Not compatible with all devices. <sup>5</sup> XM Tune Select feature only available with navigation radios with the XM data receiver. Must be tuned to XM for the alerts to be displayed.



# TRAVERSE WITH CONFIDENCE

INGENIOUS SAFETY TECHNOLOGY PROVIDES PEACE OF MIND.



Traverse LTZ in Tungsten Metallic.



The 2014 Traverse received a 5-Star Overall Vehicle Score for Safety<sup>1</sup> from NHTSA. The 2013 Traverse was named a 2013 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS).

## FRONT CENTER SIDE-IMPACT AIR BAG

In the event of a side-impact collision, the available industry-first front center air bag<sup>2</sup> deploys from the right side of the driver seat and positions itself between the front seats for added cushioning and restraint to help protect the driver and front passenger from colliding with one another.

**LANE DEPARTURE WARNING** This new available camera-based system sends an alert if you unintentionally drift out of your lane (without a turn signal). The camera, mounted near the inside rearview mirror, reads traffic lane markings when identifiable and provides audible and visual alerts.

**SIDE BLIND ZONE ALERT<sup>3</sup>** This available feature uses radar sensors on both sides of the vehicle to help “look” for other vehicles in your side blind zone areas and indicates their presence with LED-lit symbols in the exterior mirrors.



Rear view camera.



Available Side Blind Zone Alert<sup>3</sup>

<sup>1</sup> Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)). <sup>2</sup> Air bag inflation can cause severe injury or death to anyone too close to the air bag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>3</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.





**FORWARD COLLISION ALERT** New to Traverse, this available safety feature identifies vehicles ahead and alerts the driver to any potential front-end crash risks, helping provide time to stop and/or change course.

**REAR CROSS TRAFFIC ALERT** Using the same radar sensors as the Side Blind Zone Alert system, this available feature alerts you to crossing traffic behind your Traverse when backing up. Audible alerts, as well as visual alerts on the rear vision camera screen, are triggered if approaching vehicles are detected.

**REAR VISION CAMERA** When traveling in reverse at low speeds, the rear vision camera provides a real-time picture of the area immediately behind your Traverse on the 6.5-inch diagonal color touch-screen display.

**STABILITRAK® ELECTRONIC STABILITY CONTROL SYSTEM** This innovative safety technology is designed to improve vehicle stability on most road surfaces, especially during emergency maneuvers and difficult driving conditions.

**ONSTAR AUTOMATIC CRASH RESPONSE<sup>1</sup>** In many crashes, built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your Traverse to see if you need help sent to your exact location – even if you can't respond.

<sup>1</sup> Visit [onstar.com](http://onstar.com) for details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.



# FEATURES AND OPTIONS



Traverse LTZ in Tungsten Metallic.



## DIMENSIONS



67.3"  
78.5"



118.9"  
203.7"



70.6"

67.1"

## MAXIMUM CAPACITIES

### EPA-ESTIMATED FUEL ECONOMY

|     |                                    |
|-----|------------------------------------|
| FWD | 17 MPG city/24 highway/19 combined |
| AWD | 16 MPG city/23 highway/19 combined |

|  |  |
|--|--|
| FUEL TANK (APPROXIMATE)                | 22 gallons   |
| TRAILER WEIGHT RATING <sup>1</sup>     | 5,200 lbs.   |
| SEATING                                | Seats 7/8  |
| CARGO VOLUME <sup>2</sup> (CUBIC FEET) | Behind third-row seat: 24.4<br>Behind second-row seat: 70.3<br>Behind first-row seats: 116.3 |

<sup>1</sup> Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevrolet dealer for additional details. <sup>2</sup> Cargo and load capacity limited by weight and distribution.



## COLORS



BLACK GRANITE METALLIC<sup>1,2</sup>



ATLANTIS BLUE METALLIC



CRYSTAL RED TINTCOAT<sup>1,2</sup>



TUNGSTEN METALLIC



CHAMPAGNE SILVER METALLIC<sup>2</sup>



CYBER GRAY METALLIC



SILVER ICE METALLIC



WHITE DIAMOND TRICOAT<sup>1,2</sup>



WHITE

## WHEELS



17" Steel with Painted Wheel Cover  
(Standard on LS)



18" Aluminum  
(Standard on 1LT and 2LT)



20" Aluminum with Painted Spokes  
(Available on 1LT;  
requires All-Star Edition)



20" Aluminum  
(Standard on LTZ)

## DEALER-INSTALLED ACCESSORIES

PERSONALIZE YOUR TRAVERSE AT [CHEVROLET.COM/ACCESSORIES](http://CHEVROLET.COM/ACCESSORIES)



6" Chrome Oval Assist Steps



20" Chrome Wheels



All-Weather Floor Mats



Dual DVD Rear-Seat Entertainment System



Roof Rack Side and Cross Rail Package

<sup>1</sup> Extra-cost color. <sup>2</sup> Not available on LS.



FABRICS



Dark Titanium-Color/Light Titanium-Color Premium Cloth<sup>1,2</sup>

Ebony Premium Cloth<sup>2</sup>

Ebony/Mojave Premium Cloth<sup>2</sup>



Dark Titanium-Color/Light Titanium-Color Leather Appointments<sup>3</sup>

Ebony Leather Appointments<sup>3</sup>

Ebony/Mojave Leather Appointments<sup>3,4</sup>



Dark Titanium-Color/Light Titanium-Color Perforated Leather Appointments<sup>5</sup>

Ebony Perforated Leather Appointments<sup>5</sup>

Ebony/Mojave Perforated Leather Appointments<sup>5</sup>

1 Standard on LS. 2 Available on 1LT and 2LT. 3 Available on 2LT. 4 Not available with 8-passenger seating. 5 Available on LTZ.



SELECT VEHICLE FEATURES

|   |
|---|
| TRaverse LS   |
| 17" steel wheels with painted wheel covers  |
| Foldaway, power-adjustable, black mirrors with integrated blind spot mirrors                            |
| Premium Cloth seating   |
| USB port <sup>1</sup> in upper instrument panel and two charge-only USB ports in rear of center console |
| Bluetooth® wireless technology <sup>2</sup> for select phones   |
| Rear vision camera  |
| AM/FM/HD Radio® with SiriusXM Satellite Radio <sup>3</sup> and 6.5-inch diagonal color touch-screen     |
| Enhanced Driver Information Center  |
| Comfort grip vinyl steering wheel with audio and cruise controls  |
| Remote Keyless Entry  |

|  |
|--|
| TRaverse 1LT   |
| In addition to or replacing LS features, 1LT includes:   |
| 18" aluminum wheels  |
| Foldaway, power-adjustable, heated, body-color mirrors with turn signal indicators and integrated blind spot mirrors |
| 8-way power-adjustable driver seat with power lumbar control and front center air bag <sup>4</sup>                   |
| Rear Park Assist   |
| Foglamps   |
| Leather-wrapped steering wheel with audio and cruise controls  |
| Remote vehicle starter system  |

|   |
|---|
| TRaverse 2LT  |
| In addition to or replacing 1LT features, 2LT includes:   |
| Auto-dimming inside rearview mirror   |
| Power-remote liftgate   |
| Bose® 10-speaker sound system   |
| Tri-zone automatic climate controls   |
| Heated driver and front passenger seats   |
| Foldaway, power-adjustable, heated, body-color mirrors with turn signal indicators, driver-side auto-dimming feature, and integrated blind spot mirrors |
| Chevrolet MyLink <sup>5</sup> Radio   |

|   |
|---|
| TRaverse LTZ  |
| In addition to or replacing 2LT features, LTZ includes:   |
| 20" aluminum wheels   |
| Dual-outlet exhaust with polished tips  |
| First- and second-row seats with perforated leather appointments  |
| Heated and cooled driver and front passenger seats  |
| Heated steering wheel   |
| Power-foldaway, power-adjustable, heated, body-color mirrors with turn signal indicators and driver-side auto-dimming and memory features |
| Forward Collision Alert and Lane Departure Warning  |
| Rear Cross Traffic Alert  |
| Side Blind Zone Alert   |

SPECIFICATIONS

|   | LS | 1LT | 2LT | LTZ |
|---|----|-----|-----|-----|
| EXTERIOR  |    |     |     |     |
| Door handles: Chrome                                    | ■  | ■   | ■   | ■   |
| Headlamps: Halogen with automatic exterior lamp control | ■  | ■   | ■   | ■   |
| Liftgate, rear: Manual                                  | ■  | ■   | –   | –   |
| Power-remote  | –  | –   | ■   | ■   |

■ STANDARD   □ AVAILABLE   – NOT AVAILABLE

|  | LS | 1LT | 2LT | LTZ |
|--|----|-----|-----|-----|
| EXTERIOR (CONTINUED)   |    |     |     |     |
| Mirrors: Foldaway, power-adjustable, black with integrated blind spot mirrors  | ■  | –   | –   | –   |
| Foldaway, power-adjustable, heated, body-color with turn signal indicators and integrated blind spot mirrors   | –  | ■   | –   | –   |
| Foldaway, power-adjustable, heated, body-color with turn signal indicators, driver-side auto-dimming feature and integrated blind spot mirrors         | –  | –   | ■   | –   |
| Power-foldaway, power-adjustable, heated, body-color with turn signal indicators, driver-side auto-dimming feature and Side Blind Zone Alert indicator | –  | –   | –   | ■   |
| Rear Park Assist: Audible warning  | –  | ■   | ■   | ■   |
| Roof rail moldings: Black  | ■  | ■   | ■   | ■   |

|  | LS | 1LT | 2LT | LTZ |
|--|----|-----|-----|-----|
| EXTERIOR (CONTINUED)   |    |     |     |     |
| Spoiler: Rear  | ■  | ■   | ■   | ■   |
| Sunroof: SkyScape power front and fixed rear skylight with sunscreen   | –  | □   | □   | □   |
| Wipers: Front and rear intermittent with washers   | ■  | ■   | ■   | ■   |
| ENGINE/CHASSIS   |    |     |     |     |
| Engine: 3.6L DOHC V6 with Direct Injection, 281 horsepower and 266 lb.-ft. of torque (288 horsepower and 270 lb.-ft. of torque on LTZ) | ■  | ■   | ■   | ■   |
| Exhaust: Single-outlet   | ■  | ■   | ■   | –   |
| Dual-outlet with polished tips   | –  | –   | –   | ■   |
| Oil-Life Monitor   | ■  | ■   | ■   | ■   |

1 Not compatible with all devices. 2 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. 3 If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. For more information about NavTraffic, visit siriusxm.com/navtraffic. XM satellite service is available only in the 48 contiguous United States and D.C. 4 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 5 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.



SPECIFICATIONS

|  | LS             | 1LT            | 2LT | LTZ |
|--|----------------|----------------|-----|-----|
| ENGINE/CHASSIS (CONTINUED)   |                |                |     |     |
| Steering: Power, constant effort   | ■              | –              | –   | –   |
| Power, variable-assist   | –              | ■              | ■   | ■   |
| Suspension: Ride and Handling  | ■              | ■              | ■   | ■   |
| Trailer equipment: Heavy-duty cooling system and trailer hitch   | □              | □              | □   | □   |
| Transmission: 6-speed automatic with TAPshift® manual shift control  | ■              | ■              | ■   | ■   |
| SAFETY & SECURITY  |                |                |     |     |
| Air bags: <sup>1</sup> Driver and front passenger, frontal and pelvic/thorax side-impact; head-curtain side-impact for all rows in outboard seating positions      | ■              | ■              | ■   | ■   |
| Inboard seat-mounted side-impact center for driver and front passenger   | □ <sup>2</sup> | ■              | ■   | ■   |
| All-wheel drive  | □              | □              | □   | □   |
| Brakes: Four-wheel antilock disc   | ■              | ■              | ■   | ■   |
| Door locks: Power-programmable with lockout protection and rear child safety locks   | ■              | ■              | ■   | ■   |
| Forward Collision Alert and Lane Departure Warning   | –              | –              | □   | ■   |
| OnStar: <sup>3</sup> Directions & Connections® Plan with Turn-by-Turn Navigation for the first six months  | ■              | ■              | ■   | ■   |
| Side Blind Zone Alert and Rear Cross Traffic Alert   | –              | –              | –   | ■   |
| StabiliTrak Electronic Stability Control System with Proactive Roll Avoidance and Traction Control, includes Electronic Trailer Sway Control and Hill Start Assist | ■              | ■              | ■   | ■   |
| Tire Pressure Monitor (excludes spare tire)  | ■              | ■              | ■   | ■   |
| INTERIOR   |                |                |     |     |
| Acoustic Insulation Package  | ■              | ■              | ■   | ■   |
| All-Star Edition: Heated front seats, Universal Home Remote, Chevrolet MyLink <sup>4</sup> Radio and 20" aluminum wheels with painted spokes                       | –              | □              | –   | –   |
| Bluetooth® wireless technology <sup>5</sup> for select phones with redundant controls on steering wheel  | ■              | ■              | ■   | ■   |
| Climate control: Rear, manual  | ■              | ■              | ■   | ■   |
| Single-zone, front, manual   | ■              | ■              | –   | –   |
| Tri-zone automatic   | –              | □ <sup>6</sup> | ■   | ■   |

■ STANDARD □ AVAILABLE – NOT AVAILABLE

|   | LS | 1LT            | 2LT            | LTZ |
|---|----|----------------|----------------|-----|
| INTERIOR (CONTINUED)  |    |                |                |     |
| Console: First-row with two cup holders, covered storage bin, sliding armrest with storage and dual charge-only USB ports <sup>7</sup> on rear  | ■  | ■              | ■              | ■   |
| Enhanced Driver Information Center: Personalization features, speedometer, tachometer, outside temperature display, voltmeter, trip odometer with digital compass, and indicators for low oil, fuel and coolant | ■  | ■              | ■              | ■   |
| Mirror: Rearview, manual day/night  | ■  | ■              | –              | –   |
| Rearview, auto-dimming  | –  | –              | ■              | ■   |
| Rear vision camera system integrated into 6.5-inch diagonal color touch-screen  | ■  | ■              | ■              | ■   |
| Remote vehicle starter system   | –  | ■              | ■              | ■   |
| Steering wheel: Comfort grip vinyl with mounted cruise and audio controls   | ■  | –              | –              | –   |
| Leather-wrapped with mounted cruise and audio controls  | –  | ■              | ■              | ■   |
| Heated  | –  | –              | –              | ■   |
| Storage: Rear underfloor  | ■  | ■              | ■              | ■   |
| Universal Home Remote: Garage door opener   | –  | □ <sup>8</sup> | ■              | ■   |
| Windows: Power, with driver express-down  | ■  | ■              | ■              | –   |
| Power, with driver express-up/-down and passenger express-down  | –  | –              | –              | ■   |
| SEATING   |    |                |                |     |
| 8-passenger: Second- and third-row flat-folding 60/40 split-bench seats   | ■  | ■              | □ <sup>9</sup> | –   |
| 7-passenger: Second-row flat-folding captain's chairs and third-row flat-folding 60/40 split-bench seat   | –  | □              | ■              | ■   |
| Heated and cooled seats: Driver and front passenger   | –  | –              | –              | ■   |
| Heated seats: Driver and front passenger  | –  | □              | ■              | –   |
| Premium Cloth   | ■  | ■              | ■              | –   |
| Leather-appointed first and second rows (perforated inserts on LTZ)   | –  | –              | □              | ■   |
| Manual-adjustable driver seat: 4-way with manual lumbar control   | ■  | –              | –              | –   |
| Manual-adjustable front passenger seat: 2-way with manual recline   | ■  | ■              | ■              | –   |

|  | LS | 1LT             | 2LT             | LTZ |
|--|----|-----------------|-----------------|-----|
| SEATING (CONTINUED)  |    |                 |                 |     |
| Power-adjustable driver seat: 8-way with power lumbar control and power recline (memory for seat and outside mirrors on LTZ)   | □  | ■               | ■               | ■   |
| Power-adjustable front passenger seat: 8-way with power recline and lumbar control   | –  | –               | □ <sup>10</sup> | ■   |
| AUDIO SYSTEMS  |    |                 |                 |     |
| AM/FM/HD Radio with SiriusXM Satellite Radio, <sup>11</sup> CD player, 6.5-inch diagonal color touch-screen  | ■  | ■               | –               | –   |
| Chevrolet MyLink <sup>4</sup> Radio: AM/FM/HD Radio with SiriusXM Satellite Radio; <sup>1</sup> CD player, 6.5-inch diagonal color touch-screen, Bluetooth <sup>5</sup> audio streaming for music, hands-free smartphone integration, and voice-activated technology for music and phone | –  | □ <sup>12</sup> | ■               | ■   |
| Chevrolet MyLink <sup>4</sup> Radio with Navigation: Includes features listed above plus GPS navigation system and SiriusXM NavTraffic <sup>11</sup> and Weather with three trial months   | –  | –               | □               | □   |
| Bose® premium 10-speaker system <sup>13</sup>  | –  | □ <sup>6</sup>  | ■               | ■   |
| Rear-Seat Entertainment System: Rear-seat DVD player with remote control, overhead display, two sets of wireless headphones and 115-volt, three-prong, household-style power outlet; includes Bose 5.1 Surround Sound 10-speaker system  | –  | □               | □               | □   |
| SiriusXM Radio <sup>11</sup> with three trial months   | ■  | ■               | ■               | ■   |
| USB port <sup>7</sup> and auxiliary audio input jack   | ■  | ■               | ■               | ■   |
| WHEELS   |    |                 |                 |     |
| 17" steel with painted wheel cover   | ■  | –               | –               | –   |
| 18" aluminum   | –  | ■               | ■               | –   |
| 20" aluminum with painted spokes   | –  | □ <sup>8</sup>  | –               | –   |
| 20" aluminum   | –  | –               | –               | ■   |
| Compact spare tire   | ■  | ■               | ■               | ■   |

<sup>1</sup> Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>2</sup> Requires available power driver seat. <sup>3</sup> Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. <sup>4</sup> MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Traverse does not include Gracenote functionality. <sup>5</sup> Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. <sup>6</sup> Requires available Rear-Seat Entertainment System. <sup>7</sup> Not compatible with all devices. <sup>8</sup> Requires available All-Star Edition. <sup>9</sup> Not available with Ebony/Mojave interior color leather appointments. <sup>10</sup> Requires available leather-appointed seats. <sup>11</sup> If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. For more information about NavTraffic, visit siriusxm.com/navtraffic. XM satellite service is available only in the 48 contiguous United States and D.C. <sup>12</sup> Requires available Rear-Seat Entertainment System or available All-Star Edition. <sup>13</sup> Upgraded to 5.1 Surround Sound with available Rear-Seat Entertainment System.



## OWNERSHIP EXTRAS



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES



ONSTAR.COM



SIRIUSXM.COM



TWITTER.COM/CHEVROLET



YOUTUBE.COM/CHEVROLET



FACEBOOK.COM/CHEVROLET

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## WARRANTY INFORMATION

### 100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2014 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

### NEW VEHICLE LIMITED WARRANTY.

GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

## IMPORTANT INFORMATION

**ENGINES.** Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

**ASSEMBLY.** Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

**A NOTE ON CHILD SAFETY.** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

**IMPORTANT WORDS ABOUT THIS CATALOG.** We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mid SUV-Crossover segment and latest available competitive information. Excludes other GM vehicles.

### CHEVROLET OWNER CENTER (MY.CHEVROLET.COM).

Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

### CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM.

Every new 2014 Chevrolet Traverse comes with 2 years/24,000 miles of scheduled maintenance that includes oil and filter changes, tire rotations and multipoint vehicle inspections. Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details.

**FLEET ORDERS.** Some standard content may be deleted on fleet orders. See dealer for details.

**CHEVROLET OWNERSHIP EXPERIENCE.** Chevrolet is committed to enhancing the vehicle shopping and ownership experience through a wide array of programs. Visit chevrolet.com to build and price, find a vehicle, request a quote, compare vehicles, find financial tools or track your vehicle order. You'll also find information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance, GM Mobility, safety and current incentives.

**CHEVROLET.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

**GMCARD.COM/CHEVROLET.** Did you know about the family of reward credit cards that can help you save toward a new GM car, truck, SUV or crossover? With a GM reward card, you can accrue Earnings on every credit card purchase which can be redeemed toward the purchase or lease of an eligible new vehicle. To find the best card for you, visit gmcard.com/chevrolet.

**ECOLOGIC WINDOW LABEL.** As part of our Ecologic initiative for environmental responsibility, every 2014 Chevrolet retail vehicle features an Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.





Traverse LTZ in Tungsten Metallic.



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