

2008 THE NEW ESCAPE & ESCAPE HYBRID



Escape in a bold new direction

The new Ford Escape and Escape Hybrid are redefining the look of fun for 2008. Their new exterior and all-new interior styling includes a decidedly more robust stance and an available new, durable, earth-friendly seat fabric. They also give you an exciting drive, more standard safety features than ever, and room for up to 5 adults with lots of gear. So gather your friends and hit the road to adventure in the new Escape and Escape Hybrid.

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Turn every ride into a powerfully fun time

The new Escape is bursting with enthusiasm for the open road — especially those twisty, curvy sections. Its retuned, fully independent suspension delivers a smoother, more refined ride than before, while the available Duratec 30–3.0L V6 engine supplies a sporty 200 horsepower to keep you on the move. If maximizing fuel economy is your kind of fun, go for Escape’s standard Duratec 23–2.3L I-4 or the ultra-efficient hybrid powertrain. See pages 8–10 for more on Escape Hybrid.



Tow your toys Escape XLT and Limited can tow up to 3500 lbs. when properly equipped with the optional Class II Trailer Tow Prep Package.



Wander in the great outdoors

It's Saturday. It's sunny. You've got to get out. Time to call your friends and hit the road. Or maybe there's no road where you're going. No matter. Escape's optional Intelligent 4WD System is always on and always working. It automatically monitors traction and adjusts torque distribution as needed to give you maximum grip. So go ahead and change course whenever you'd like. Escape is willing and able to take you anywhere your heart desires.



Get over it The new Escape and Escape Hybrid are naturally nimble. Both feature outstanding approach, breakover and departure angle capabilities, so you can drive up and over some formidable obstacles that others will have to drive around.



Rough it in the safest Escape ever

With more standard safety features than ever, the new Escape is well equipped to get you through all sorts of situations. For instance, our new Electric Power Steering system adapts with changing road conditions and vehicle speed, resulting in more confident steering and handling. It also improves steering feel at low speeds and provides precise steering on the highway. Standard on Escape XLS, XLT and Limited, AdvanceTrac® with class-exclusive* RSC® (Roll Stability Control)** is an electronic stability enhancement system that actually measures what other manufacturers' systems ignore or can only estimate. It features a unique vehicle-roll motion sensor that works in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control to help keep all 4 wheels firmly planted.



All 6 airbags now standard The dual front airbags in our Personal Safety System® are now joined by front-seat side airbags and the side-curtain airbags of our Safety Canopy™ System as standard equipment on every Escape.

*Small SUV class. **Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit www.fordvehicles.com.

2008 THE NEW ESCAPE & ESCAPE HYBRID



Take control with all-new style

Designed to help keep your eyes on the road, Escape's new instrument panel features a centralized display area you can reference for everything from your radio station, to the available dual-zone temperature control settings, compass and outside temperature readouts. Optional on Escape Hybrid, XLT and Limited, the DVD-based Navigation System is paired with our 320-watt Audiophile® Sound System which features a 6-disc in-dash CD changer with MP3 capability. Expand your listening options with the available SIRIUS Satellite Radio* and you'll get a 6-month subscription to start surfing over 130 channels of sports, news, entertainment and 100% commercial-free music, coast to coast.



A



B

Skyward vision

- A** Escape's available moonroof opens and closes at the push of a button and is paired with a mini-overhead console that includes a storage bin and map lights.

Audio revolution

- B** Now you can create your own customized road trip sound track with your personal MP3 player and use Escape's standard auxiliary audio input jack to play it through the vehicle's sound system.

*See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information. "SIRIUS" and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc.



The perfect fit for you and all your friends

This is the quietest Escape ever thanks to a new acoustic-laminate windshield, redesigned sideview mirrors and other refinements that help make it 15% quieter inside at highway speeds. To make the experience even more plush, opt for the Leather Comfort Package, standard on Escape Limited. It includes a 6-way power driver seat (standard on XLT and Limited), sumptuous leather-trimmed seating and a leather-wrapped steering wheel. Go ahead, you've earned it.

New take on sustainability

A Earth-friendly cloth-trimmed seating is standard on Escape Hybrid and XLT. This new fabric, made from 100% post-industrial materials, is durable, attractive, and just plain smart.

Increase the luxury quotient

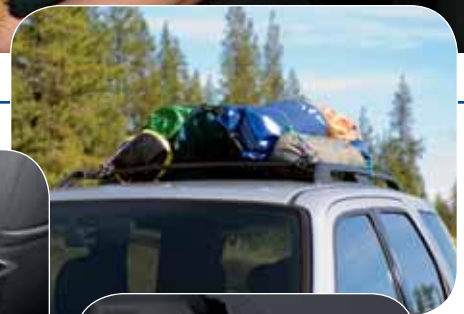
B The optional Limited Luxury Package gives you these must-have extras: new Dual-zone Electronic Automatic Temperature Control for the driver and front passenger, heated sideview mirrors, heated front seats, new steering wheel-mounted audio controls and the Reverse Sensing System.





Grab your gear and get back to nature

From a day at the lake to a week in the woods, you can count on Escape to get you there – with all your friends and gear. Traveling light? Escape can carry up to 29.2 cu. ft.* of cargo behind its standard 60/40 split-folding rear seats. Have more cargo than passengers? Use the tip-fold-flat latches to fold both rear seats down and load up to 66.3 cu. ft.* of stuff – the same volume as 49 coolers.** It's serious capability designed to inspire lots of adventures.



Expand your cargo capabilities Escape's redesigned floor console features a 3-tier storage system with 2 removable bins. A bottom, hidden storage level is even large enough for a laptop computer or purse. Additional cargo solutions are satisfied by Escape's new Cargo Package. Optional on Escape XLS, XLT and Limited, it includes a retractable cargo area cover, a roof rack with crossbars, and a lockable wet trunk.

*Escape XLT capacities stated. Actual capacities vary by model. **Based on the interior volume of a typical 40-qt. cooler.



Have your Hybrid and your SUV too

As earth's first full-hybrid SUV, Escape Hybrid continues to offer the best of both worlds: outstanding hybrid fuel efficiency and serious SUV capability. And it meets California's strict Advanced Technology Partial Zero Emissions Vehicle (AT-PZEV) requirements,* which helps keep our air cleaner too. Start down the path toward a brighter tomorrow in Escape Hybrid.

Minimizing our impact The 2008 Ford Escape Hybrid not only drives greener, it's even built greener. The Escape Hybrid is produced under a carbon offset program, a claim no other hybrid manufacturer can make. By funding U.S.-based renewable clean energy projects (such as wind-powered energy) that reduce emissions elsewhere, Ford offsets greenhouse gases at its Kansas City plant by the same amount released during the manufacture of each 2008 Escape Hybrid. Now you can do the same thing! Through Ford's Greener Miles™ partnership with TerraPass, you can neutralize the climate effect of your driving. To learn more, Ford invites you to visit www.terrapass.com/Ford.

*AT-PZEV is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency's Tier 2/Bin (3) emissions standards.

2008 THE NEW ESCAPE & ESCAPE HYBRID



Use your (passing) power for good

Escape Hybrid is all about conserving fuel. So on those rare occasions when you step on the accelerator looking for some additional get-up-and-go, Hybrid Drive mode will engage its electric traction motor to give the gas engine an extra boost. The result? Lively V6-like acceleration performance with lower average fuel costs. Thanks to its electronically controlled Continuously Variable Transmission, Escape Hybrid can also be flat towed behind your motor home.

Start a new recycling plan The Escape Hybrid powertrain cleverly recharges itself, so there's never any need to plug it in. The 2.3L I-4 engine uses Atkinson-cycle combustion to make the most of each drop of gas, producing 124 lb.-ft. of torque and a peppy 155 net hp. When you apply the brakes, the electric traction motor captures the kinetic energy that's created through a process called Regenerative Braking and uses it to recharge the battery pack. The 330-volt battery pack completes the circle by supplying energy to start the engine, to drive at low speeds, and to boost acceleration. If you're already into recycling, Escape Hybrid is a natural fit. And if you're not, there's no better way to start.



Go green with sustainable seating

The ultimate alliance: Escape Hybrid and its earth-friendly cloth seat fabric. The durable new material, standard on Escape Hybrid and XLT, is made from 100% post-industrial materials – plastics and polyester fibers that would have ended up in landfills otherwise. If you prefer leather-trimmed seating, opt for the Hybrid Premium Package, which includes heated front seats, heated sideview mirrors, an auto-dimming rearview mirror and much more.



A



B

Keep yourself in the know

A Escape Hybrid's optional Hybrid Energy/Navigation/Audiophile® System allows you to track the powertrain's 3 main modes of operation (Hybrid Drive, Electric Drive and Idle Charging); find your way to destinations near and far; and jam out in 320-watt audio bliss. The Navigation and Audiophile Systems are also available on Escape XLT and Limited.

Unique power source

B This 110-volt power outlet, available exclusively on Escape Hybrid, works like an AC outlet in your home. So you can take all sorts of essentials with you wherever you go: a laptop, radio or even a small TV.*

*See your Owner's Guide for complete details.

ESCAPE SPECIFICATIONS

STANDARD FEATURES

MECHANICAL

4-wheel independent suspension
100,000-mile tune-up interval*
Electric Power Steering (EPS)
Front-wheel drive
Fuel tank — 16.5-gallon capacity
Intelligent 4WD System (4WD models only)
Power front disc/rear drum brakes with Anti-lock Brake System (ABS)
Stabilizer bar — Front
Unibody construction

SAFETY/SECURITY

3-point safety belt restraint system for all seating positions
Adjustable head restraints at all seating positions
AdvanceTrac® with RSC® (Roll Stability Control)**
Battery saver with headlamps-off delay
Belt-Minder® safety belt reminder
Brake/shift interlock with automatic transmission
Front-seat side airbags†
Fuel pump inertia shutoff switch
Headlamps-on alert chime
Height-adjustable shoulder safety belts — Front
Key-in-ignition alert chime
LATCH — Lower anchors and tether anchors for child-safety seats (rear-outboard positions)
Personal Safety System® for driver and front passenger — Includes dual-stage front airbags‡, driver-seat position sensor and Front-Passenger Sensing System
Remote keyless-entry system with 2 integrated key fobs
Safety Canopy™ System with side-curtain airbags‡ and rollover sensor
SecuriLock® passive anti-theft system
Side-intrusion door beams
Tire Pressure Monitoring System (TPMS)

SEATING

Front seats — Dual, reclining buckets
Rear seats — 60/40 split-folding with tip-fold-flat latches

INTERIOR

Accessory delay for power windows
Air conditioning
Auxiliary audio input jack
Cargo area floor hooks (4)
Floor console — Storage bin with removable interior bins and 4 cupholders
Glove compartment
Illuminated-entry system
Power door locks with child-safety rear door locks
Power points (2) — 1 in each row
Power windows — With one-touch-down driver-side feature
Rear floor heat ducts
Tachometer
Tilt steering wheel
Visor vanity mirrors — Covered

EXTERIOR

Grille — Chrome (body-color on Limited)
Headlamps — Aerodynamic halogen clear-lens
Liftgate with flip-up glass
Rear-window defroster
Sideview mirrors — Power with manual-fold feature
Solar-tinted glass (doors, quarter windows and rear window)
Windshield wipers — Front: variable-intermittent with washer; rear: 2-speed with washer

*Under normal driving conditions with routine fluid and filter changes.

**Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit www.fordvehicles.com.

†Always wear your safety belt and secure children in the rear seat.

Horsepower, torque, fuel economy numbers and comparisons based on 2007 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

FEATURES & OPTIONS

XLS MANUAL — FWD or 4WD

XLS — FWD or 4WD

XLT — FWD or 4WD

LIMITED — FWD or 4WD

MECHANICAL

●	●	●	—	Duratec 23–2.3L I-4 engine
—	—	○	●	Duratec 30–3.0L V6 engine
●	—	—	—	5-speed manual transmission
—	●	●	●	4-speed automatic transmission
●	●	—	—	16" styled-steel wheels
○	○	●	—	16" cast-aluminum wheels
—	—	—	●	16" bright machined-aluminum wheels
—	—	○	○	17" chrome-clad aluminum wheels (XLT V6 only)††
—	—	○	○	Full-size spare wheel and tire
●	●	●	●	P235/70R16 all-season BSW tires (XLT FWD only)
—	—	●	—	P235/70R16 all-season OWL tires (XLT: optional on FWD, standard on 4WD)
—	—	○	○	P225/65R17 all-season BSW tires (XLT V6 only)††

SEATING

●	●	—	—	Cloth trim
—	—	●	—	Cloth trim — Premium-grade
—	—	○	●	Leather Comfort Package — Includes leather-trimmed seats and leather-wrapped steering wheel (premium leather on Limited)
—	—	●	●	6-way power driver seat
—	—	●	●	Driver and front-passenger seatback map pockets

INTERIOR

●	●	●	—	AM/FM stereo/single-CD player, clock and 4 speakers with MP3 capability
○	○	○	●	AM/FM stereo with 6-disc in-dash CD changer, clock and 4 speakers with MP3 capability
—	—	○	○	AM/FM Audiophile® Sound System with 6-disc in-dash CD changer, clock and 7 speakers (including an 8" subwoofer) with MP3 capability
○	○	●	●	Cruise control
○	○	●	●	Floor mats — Front and rear color-keyed carpeted
—	—	○	○	Navigation System — DVD-based with Audiophile Sound System
—	—	○	○	SIRIUS Satellite Radio‡ with 6-month subscription

††Late availability. ‡SIRIUS not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Audiophile is a registered trademark of Audiophile, Inc.

*SIRIUS® and related marks are trademarks of SIRIUS Satellite Radio Inc.

ESCAPE FEATURES & OPTIONS

XLS MANUAL — FWD or 4WD			
XLS — FWD or 4WD			
XLT — FWD or 4WD			
LIMITED — FWD or 4WD			
EXTERIOR			
—	—	●	●
—	—	●	●
—	—	○	○
—	—	●	●
○	○	●	●
●	●	●	●
○	○	○	○
●	●	●	—
—	—	—	●
PACKAGES			
○	○	○	○
—	—	○	●
—	—	—	○
—	—	—	○
—	—	●	○

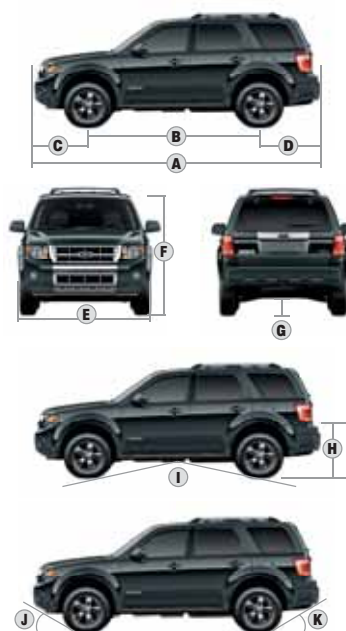
● Standard ● Select Availability ○ Optional — Not Available

ENGINES

	HORSEPOWER (hp @ rpm)	TORQUE (lb.-ft. @ rpm)	TOWING CAPACITY* (lbs.)
Duratec 23-2.3L I-4	153 @ 5800	152 @ 4250	1500
Duratec 30-3.0L V6	200 @ 6000	193 @ 4850	3500**

*Maximum capacity shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. **With Class II Trailer Tow Prep Package.

DIMENSIONS



EXTERIOR†	ESCAPE (FWD/4WD)	ESCAPE HYBRID (FWD/4WD)
A. Vehicle length	174.7"	174.7"
B. Wheelbase	103.1"	103.1"
C. Overhang — Front	33.7"	33.7"
D. Overhang — Rear	37.8"	37.8"
E. Vehicle width — Excluding mirrors	71.1"	71.1"
Including mirrors	81.3"	81.3"
Mirrors folded	77.9"	77.9"
F. Height without options	67.7"	67.7"
G. Minimum running ground clearance	8.5"/8.1"	8.6"
H. Liftover height	29.4"	29.4"
I. Ramp breakover angle	21.1°/20.6°	21.2°
J. Angle of approach	24.5°/23.5°	24.7°/24.6°
K. Angle of departure	28.8°/28.3°	28.8°/28.7°
INTERIOR†		
Front		
Head room	40.4"	40.4"
Shoulder room	56.6"	56.6"
Hip room	53.3"	53.3"
Leg room (max.)	41.6"	41.6"
Rear		
Head room	39.2"	39.2"
Shoulder room	55.9"	55.9"
Hip room	49.1"	49.1"
Leg room (max.)	35.6"	35.6"
Cargo Volume (cu. ft.)		
Behind 1st row	66.3	66.0
Behind 2nd row	29.2	27.8

†May vary by model.



New Vehicle Limited Warranty

We want your Ford Escape or Escape Hybrid ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Escape Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty.†† Please ask your Ford Dealer for copies of these limited warranties.

††10-year/150,000-mile Hybrid Battery Limited Warranty in California, Maine, Massachusetts, New York and Vermont. See dealer for details.

For more assurance: There's now a 5-year/60,000-mile powertrain limited warranty that's fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Plus, Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

ESCAPE HYBRID SPECIFICATIONS

STANDARD FEATURES

MECHANICAL

2.3L I-4 Atkinson-cycle engine with Permanent-Magnet AC-synchronous electric motor
Electronically controlled Continuously Variable Transmission (eCVT)
330-volt sealed nickel-metal-hydride (NiMH) battery
4-wheel independent suspension
Electric Power Steering (EPS)
Front-wheel drive
Electric Power Steering (EPS)
Fuel tank — 15-gallon capacity
Mini-size spare wheel and tire (underbody-mounted) with wheel-nut wrench and jack
Power 4-wheel disc brakes with Anti-lock Brake System (ABS)
Regenerative Braking System

SAFETY/SECURITY

3-point safety belt restraint system for all seating positions
Battery saver with headlamps-off delay
Belt-Minder® safety belt reminder
Child-safety rear door locks
Front-seat side airbags*
Height-adjustable shoulder safety belts — Front
LATCH — Lower anchors and tether anchors for child-safety seats (rear-outboard positions)
Personal Safety System®
Remote keyless-entry system with 2 integrated key fobs
Safety Canopy™ System with side-curtain airbags* and rollover sensor
SecuriLock® passive anti-theft system
Side-intrusion door beams
Tire Pressure Monitoring System (TPMS)

SEATING

Front seats — Premium-grade cloth low-back buckets with map pockets
Power 6-way driver seat
Rear seats — Premium-grade cloth 60/40 split with tip-fold-flat latches

INTERIOR

Air conditioning — Dual-zone Electronic Automatic Temperature Control
AM/FM stereo/single-CD player and 4 speakers with MP3 capability
Auxiliary audio input jack
Center dome light with map lights and cargo area light
Floor mats — Front and rear, color-keyed carpeted
Floor console — Storage bin with removable interior bins and 4 cupholders
Glove compartment
Power points (2) — 1 in each row
Power windows, door locks and sideview mirrors
Steering wheel-mounted cruise control

STANDARD FEATURES (continued)

EXTERIOR

16" cast-aluminum wheels
P235/70R16 all-season BSW tires
Automatic headlamps
Chrome grille
Fog lamps — Front, round
Privacy glass
Roof-rack side rails — Black

WARRANTY

3-year/36,000-mile Bumper-to-Bumper Limited Warranty**
8-year/100,000-mile Hybrid Limited Warranty**

*Always wear your safety belt and secure children in the rear seat. **10-year/150,000-mile Hybrid Battery Limited Warranty in California, Maine, Massachusetts, New York and Vermont. See dealer for details.

OPTIONAL FEATURES & PACKAGES

Hybrid Chrome Appearance Package — Includes chrome grille, liftgate garnish and roof-rack side-rail inserts, and body-color door handles and sideview mirrors
Hybrid Energy/Navigation/Audiophile® System
Hybrid Moonroof & Satellite Radio Package — Includes power moonroof and SIRIUS Satellite Radio with 6-month subscription
Hybrid Premium Package — Includes premium leather-trimmed seats, heated front seats, leather-wrapped steering wheel, auto-dimming rearview mirror, illuminated visor vanity mirrors, heated sideview mirrors, Reverse Sensing System, 110-volt AC power outlet, retractable cargo area cover and roof-rack crossbars
Leather Comfort Package — Includes leather-trimmed seats and leather-wrapped steering wheel
Power outlet — 110-volt AC in floor console
Side step bars — Integrated

HYBRID SYSTEM POWER RATINGS

NET HORSEPOWER	155		
2.3L I-4 ENGINE			
Horsepower @ rpm	133 @ 6000	Torque (lb.-ft. @ rpm)	124 @ 4250
ELECTRIC MOTOR			
Horsepower @ rpm	94 @ 5000		

ESCAPE & ESCAPE HYBRID WHEELS

- A** 16" Styled-Steel
Standard on XLS
- B** 16" Cast-Aluminum
Standard on XLT; optional on XLS
- C** 16" Bright Machined-Aluminum
Standard on Limited
- D** 17" Chrome-Clad Aluminum
Optional on Limited and XLT with V6
- E** 16" Cast-Aluminum
Standard on Hybrid



ESCAPE & ESCAPE HYBRID EXTERIORS



Oxford White



Redfire Metallic*



Light Sage Metallic*



Vista Blue Metallic



Silver Metallic*



Tungsten Grey Metallic



Black



Kiwi Green Metallic



Black Pearl Slate Metallic



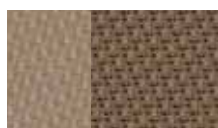
Light Ice Blue Metallic**

*Not available on Escape Hybrid. **Available on Escape Hybrid only. Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

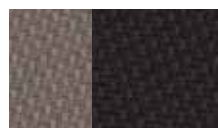
ESCAPE & ESCAPE HYBRID INTERIORS



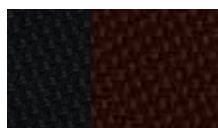
Stone Cloth
Standard on XLS Manual
and XLS



Camel Cloth with
Dark Camel Inserts
Standard on XLT



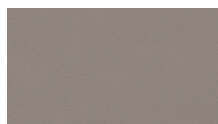
Stone Cloth
with Greystone Inserts
Standard on XLT and Hybrid



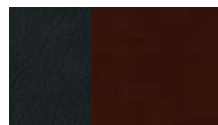
Charcoal Black Cloth
with Dark Rust Inserts
Standard on XLT



Camel Leather
Standard on Limited;
Optional on XLT



Stone Leather
Optional on XLT and Hybrid



Charcoal Black Leather
with Dark Rust Inserts
Optional on XLT



Charcoal Black Leather
Standard on Limited

CAMEL		
STONE		
CHARCOAL BLACK		
XLS MANUAL/XLS		
●	●	Oxford White
●	●	Redfire Metallic
●	●	Light Sage Metallic†
●	●	Vista Blue Metallic
●	●	Silver Metallic
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Kiwi Green Metallic†
●	●	Black Pearl Slate Metallic†
XLT		
●	●	Oxford White
●	●	Redfire Metallic
●	●	Light Sage Metallic†
●	●	Vista Blue Metallic
●	●	Silver Metallic
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Kiwi Green Metallic†
●	●	Black Pearl Slate Metallic†

CAMEL		
STONE		
CHARCOAL BLACK		
LIMITED		
●	●	Oxford White
●	●	Redfire Metallic
●	●	Light Sage Metallic†
●	●	Silver Metallic
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Black Pearl Slate Metallic†
HYBRID		
●	●	Oxford White††
●	●	Vista Blue Metallic††
●	●	Tungsten Grey Metallic
●	●	Black
●	●	Kiwi Green Metallic†
●	●	Black Pearl Slate Metallic†
●	●	Light Ice Blue Metallic†

†New for 2008. ††Not available with moonroof on Escape Hybrid.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details, or check us out at www.fordcredit.com.



Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website at www.fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.



Ford Motor Company
Insurance Services

Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



For a purchase or lease, the Ford **Extended Service Plan** (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.