

2018 Hyundai

TUCSON





2018 Hyundai TUCSON

Why put Tucson on your short list? There's a long list of reasons.

If you're reading this, it's likely Tucson made your short list of crossover vehicles to shop. That's no surprise, given the long list of automotive reviewers singing the praises of Tucson. *U.S. News & World Report*, for example, said Tucson should "be on your list if you're looking to comfortably fit a family of five."¹ Yet, as *Edmunds* noted, Tucson is "small enough on the outside that it's a breeze to park and maneuver in tight spaces."² Best of all, Kelley Blue Book's KBB.com declared "the third generation is charmed for Hyundai Tucson," adding "this version of the compact-crossover SUV gets just about everything right."³

Of course, the only review that ultimately matters is the one you give. So take a test drive and get to know Tucson for yourself. You'll discover that no matter which Tucson model you choose, there's a high level of refinement. One example: Hyundai engineers tuned the acoustic signature of the door latches to create a smooth feeling and solid sound.

Speaking of sounds, the 2018 Tucson Limited features an Infinity® Premium Audio System. With 315-Watt power and 8 speakers including a rear subwoofer, the sound is exceptionally rich and powerful. Apple CarPlay™ or Android Auto™ (standard on Tucson SEL, SEL Plus, Value and Limited) make connecting to your smartphone's contents easy, too.⁴ Which gives you another list to consider: Your music playlist.



¹ U.S. News & World Report, "2017 Hyundai Tucson Overview" at cars.usnews.com. ² Edmunds.com, "2017 Hyundai Tucson Expert Review". ³ From 2017 Hyundai Tucson Expert Review on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁴ Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, Google Play and other marks are trademarks of Google Inc.



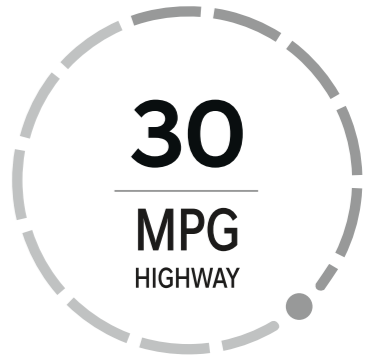
Refined Engineering

Two engine choices that put you in a very powerful position.

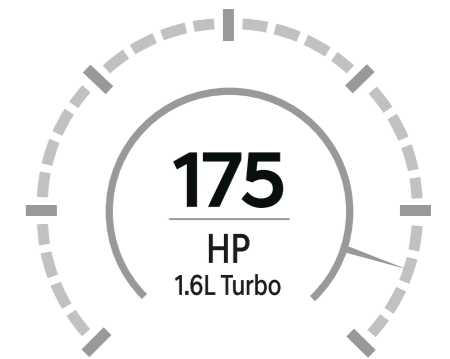
Whether you're headed down a gravel road in the back country or making your way through the urban jungle, you want your vehicle to deliver two things: Power and smoothness. The 2018 Tucson lineup delivers with two distinct engine offerings – each with its own path to power.

Tucson Value and Tucson Limited feature a spirited 175-horsepower, 1.6L turbo engine coupled with a segment-first 7-speed EcoShift® Dual Clutch Transmission.¹ The dual clutches work in tandem to create instantaneous gear shifts and boost fuel economy through improved efficiency. Tucson SE, SEL and SEL Plus models come standard with a 2.0L GDI engine mated to a 6-speed automatic transmission that includes Hyundai's SHIFTRONIC® manual shifting. Both fuel-sipping powerplants deliver an EPA-estimated 30 MPG on the highway.²

Standard 17" alloy wheels (upgraded to 19" alloys on Value and Limited models) give Tucson its road-hugging grip. To help improve traction in slippery road conditions, there's an available Active Cornering Control All Wheel Drive system that transfers torque to the wheels with the most grip. And to help conquer steep inclines with confidence, Tucson comes standard with Hillstart Assist and Downhill Brake Control. Now for that test drive: You'll enjoy the absence of noise inside, thanks to a unibody infused with advanced high-strength steel and bonded with the same structural adhesives used in aerospace. Hyundai engineers also optimized the independent multi-link rear suspension for a smooth ride, even when sketchy road surfaces conspire against you.



TUCSON Limited



Turbo Power A 1.6L 4-cylinder turbocharged engine is standard on Tucson Value and Limited models. Its advanced design uses Gasoline Direct Injection to make the most of every drop of fuel. A light and compact turbine means the engine's 175 horsepower and 195 lb-ft of torque respond quickly. It's frugal, too, delivering up to an EPA-estimated 30 MPG on the highway.²



Suit Yourself A feature called Drive Mode Select tailors the engine, transmission and steering response to suit your preference. Choose Eco, Normal or Sport mode, and Tucson precisely alters its performance to that characteristic. Drive Mode Select also syncs with Tucson's Active Cornering Control, our advanced next-generation All Wheel Drive system.



Confidence At All Four Corners To optimize traction, Tucson offers an available Active Cornering Control All Wheel Drive system. It uses an engineering advance called torque vectoring to distribute more power to the outside rear wheel, while applying braking to the inside rear wheel for better stability and neutral handling when cornering.

¹Claim based on comparison of specifications on manufacturer websites. ²EPA Front Wheel Drive estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.



Modern Comfort

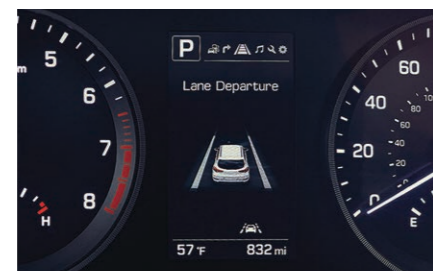
You've heard of all-season tires? Meet the all-season crossover.

No matter what part of the country you call home, each season brings unique challenges. Fear not: Tucson has what it takes to comfortably handle whatever comes your way.

Summer? Tucson's solar front glass and tinted rear windows reduce heat inside the cabin, where available ventilated seats in front and air conditioning vents in the rear help passengers stay cool.¹ Winter? Tucson warms you up with heated front seats² (Tucson Limited adds heated rear seats and a heated steering wheel) while aiding winter driving visibility with heated power side mirrors. Tucson's available Active Cornering Control AWD system lends sure-footed confidence when you need to mush through the slush.³

Fall? Open up the full-length panoramic sunroof and bring the color tour to you. Or let Tucson open its hands-free smart liftgate automatically when it's time to join in the tailgating fun. Spring? You're kept comfortable in a cabin that uses a filtration system to constantly cleanse the air. And when April showers soak the roads and fog your mirrors, you'll have all of this to help you stay safe: Vehicle Stability Management, 4-wheel disc brakes with ABS and Brake Assist, a front windshield wiper de-icer,⁴ rear parking sensors,⁵ a rearview camera...and more.

So whatever the season, Tucson helps make safe drivers even safer.



5-Star Security Advanced safety features ranging from available Automatic Emergency Braking with Pedestrian Detection and Lane Departure Warning⁶ to Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist⁷ – helped Tucson earn a 2018 NHTSA 5-Star Overall Safety rating⁸ and Tucson Limited earn a 2018 IIHS Top Safety Pick rating.⁹



Let It Shine Day or night, your passengers will enjoy the view they get gazing through the wide opening of Tucson's full-length panoramic sunroof (standard on Tucson Value and Tucson Limited with Ultimate Package). One-touch operation adds a broad swath of sky to the cabin's generous list of creature comforts. Just remember to pack the SPF 45, okay?



This Is Sure Handy You're looking at Tucson's fully automatic hands-free smart liftgate.³ There's no awkwardly waving one foot under the bumper. Simply stand within 3 feet of the rear liftgate for 3 seconds with the key fob in your pocket or purse, and it opens automatically.¹⁰ There's also an adjustable height setting that accommodates low overhangs.



¹ Ventilated front seats available on Tucson Limited. Rear A/C vents standard on Tucson Value and Limited. ² Not available on Tucson SE. ³ Standard on Tucson Value and Limited. ⁴ Standard on all Tucson AWD models. ⁵ Standard on Tucson Value, available on Tucson Limited. ⁶ Available on Tucson Limited only. Automatic Emergency Braking (AEB) with Pedestrian Detection detects pedestrians, but not in all conditions. AEB is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. Automatic Emergency Braking may not stop the vehicle completely and will not avoid all collisions. The Lane Departure Warning system operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not prevent loss of control. Refer to your Owner's Manual for details. ⁷ Standard on Tucson Value and Limited. Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Rear Cross-traffic Alert is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. Never rely exclusively on the Rear Cross-traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. Lane Change Assist provides an audible and visual alert if the turn signal is activated and another vehicle in the blind spot is sensed. There are limitations to the function, range, detection and clarity of these systems. See Owner's Manual to learn more. ⁸ Government 5-Star Safety ratings are part of the National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program (safercar.gov). ⁹ 2018 Hyundai Tucson Limited with Ultimate Package. TOP SAFETY PICK rating is based on an Insurance Institute for Highway Safety Good ratings in the small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an Advanced or Superior rating for front crash prevention and an Acceptable or Good rating for headlights. For details, visit iihs.org. ¹⁰ The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere in normal operation.



¹Blue Link is complimentary for the first 3 years of ownership and requires an active Blue Link subscription. Three-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Only use Blue Link and corresponding devices when it is safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer. ²Requires Blue Link Remote package and automatic temperature control. ³Safety features vary by trim level. Visit hyundai.com for details. ⁴All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. after a 3-month trial period. The subscription plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁵Amazon, Alexa, and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google, Inc.

TUCSON Limited with Ultimate Package in Molten Silver

Hyundai Blue Link

What gives Tucson owners a better connection to the things they need? Hyundai's award-winning Blue Link Connected Car System, now complimentary for the first 3 years of ownership.¹ For details on all of the Blue Link features offered, visit hyundaibluelink.com.

Available Blue Link Connected Car System features include:

<p>Connected Care</p> <ul style="list-style-type: none"> • Automatic Collision Notification • Enhanced Roadside Assistance • SOS Emergency Assistance • Monthly Vehicle Health Report • Service Link • On-Demand Diagnostics 	<p>Remote</p> <ul style="list-style-type: none"> • Remote Door Lock/Unlock • Remote Horn and Lights • Car Finder • Remote Start with Climate Control • Alarm Notification • Stolen Vehicle Slowdown/Recovery • Valet/Geo-Fence/Speed/Curfew Alerts
<p>Guidance</p> <ul style="list-style-type: none"> • Destination Search powered by Google™ • Destination Send-to-Car by Google 	

Safety and Innovation

It can do things that seem like science fiction. And that's a fact.

Technology is supposed to make things simpler. Smarter. Safer. And more convenient. With Tucson, it does. Simpler? Use our Hyundai Blue Link® app to remotely start your Tucson's engine and activate the climate controls, lock/unlock the doors, or flash the lights and honk the horn to locate your vehicle in a crowded parking lot.² Smarter? Blue Link can send you personalized Monthly Vehicle Health Reports to ensure your Tucson runs in optimal condition, and let you know when it's time to schedule service.

Safer? Tucson's available High Intensity Discharge headlights with Dynamic Bending Light turn their beam in the same direction as the steering wheel to illuminate the road ahead as you drive through corners. And Tucson's got you covered – front, back and side – with available advanced safety systems that alert you to potential hazards and help you avoid a collision.³

For 2018, Tucson SEL and Value models come with a new 7" color touchscreen punctuating the dashboard. Tucson SEL Plus and Limited feature a high-resolution 8" color touchscreen with a split-screen display that makes it easy to see information at a glance from the navigation system or the 8-speaker Infinity® Premium Audio System.



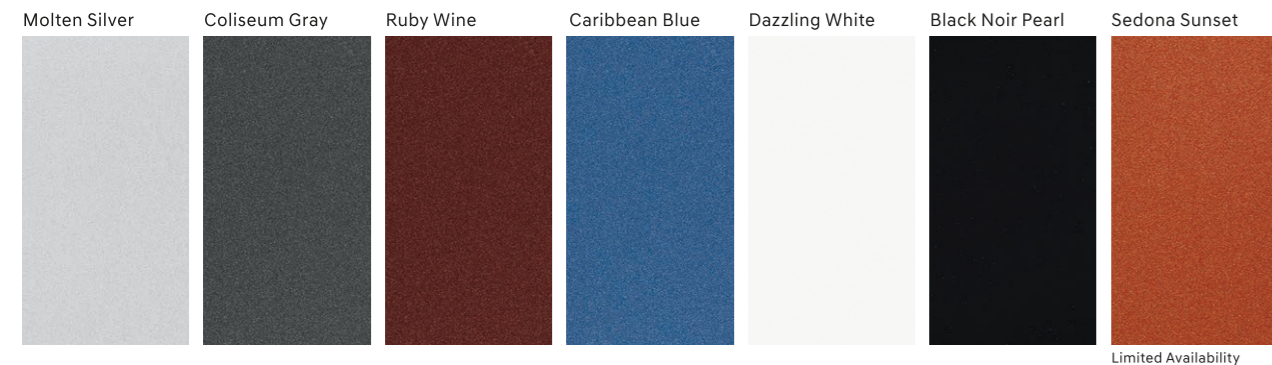
Let's Be Clear Tucson's available 315-Watt Infinity® Premium Audio System features Clari-Fi™ Music Restoration Technology that returns the majesty to compressed digital music files and low-fi satellite radio streams. So all that music available to you via Apple CarPlay (pictured above), Android Auto and SiriusXM® will sound exceptionally rich and powerful.⁴ And that's always a good feeling.



We Hear You Sure, our Blue Link smartphone and smartwatch apps are handy. But you can talk to your Tucson without using your hands at all, thanks to Amazon Alexa® and Google Assistant™ voice integration services.⁵ Ask your Amazon Echo® or Google Home™ device to start your Tucson's engine and adjust the cabin temperature to your liking, and it's handled – all from the comfort of your couch, kitchen, bedroom or office.

Exterior Colors

For updates on the availability of new colors, visit hyundai.com



2018 TUCSON SE

Key Standard Features

- 164-hp/151 lb-ft, 2.0L GDI 4-cylinder engine and 6-speed automatic transmission with SHIFTRONIC® manual controls
- 17" alloy wheels with 225/60R17 tires
- Driver blind spot mirror
- Remote keyless entry with alarm
- Automatic on/off projector headlights
- Bodycolor heated side mirrors
- Bodycolor rear spoiler with LED brake light
- Variable intermittent windshield wipers
- Power door locks and windows with driver's auto-down
- Tilt-and-telescopic steering wheel with audio, phone and cruise controls
- Solar front and privacy rear glass
- Air conditioning with cabin air filter
- Illuminated ignition key cylinder
- 6-way adjustable driver seat including height adjustment
- Adjustable head restraints for all seating positions
- Center console with storage compartment and armrest tray
- 60/40 split-folding rear seats with recline function and center armrest
- Stain-resistant cloth seats (beige/gray)
- 3.5" LCD multi-information display
- AM/FM/CD/MP3 audio system with 6 speakers
- 5" color touchscreen audio display with rearview camera
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Electronic Brake-force Distribution
- Hillstart Assist Control and Downhill Brake Control
- Tire Pressure Monitoring System with individual tire indicators
- Intermittent rear window wiper
- USB/auxiliary input jacks
- Three 12-volt DC power outlets
- Front, side and side-curtain airbags with rollover sensors
- Windshield washer fluid level sensor
- Sunglass holder
- Compact spare tire

Wheels



17" Alloy Wheel
SE / SEL / SEL Plus



19" Alloy Wheel
Value / Limited



2018 TUCSON SEL

SE Standard Features plus:

- + Drive Mode Select
- + Roof side rails
- + Premium side sills
- + LED headlight accents
- + LED Daytime Running Lights
- + Front foglights
- + 8-way power driver seat with power lumbar support
- + Heated front seats
- + Dual illuminated visor vanity mirrors
- + Power windows with driver's auto-down/up
- + 7" LCD color touchscreen audio system
- *Deletes CD Player*
- + Android Auto™ and Apple CarPlay™ support
- + HD Radio™ technology
- + SiriusXM® Satellite Radio (complimentary trial)



2018 TUCSON SEL Plus

SEL Standard Features plus:

- + Blind Spot Detection with Rear Cross-traffic Alert
- + Lane Change Assist
- + Proximity Key entry with push button start
- + Illuminated exterior front door handles
- + Side mirrors with turn signal indicators
- + Shark-fin antenna
- + Leather-wrapped steering wheel and shift knob
- + Leather seating surfaces
- + 8-way power passenger seat
- + Floor console-mounted rear vents
- + Dual automatic temperature control with CleanAir Ionizer and auto-defogger
- + Premium instrument panel, door panel and window switches
- + Auto-dimming rearview mirror with compass and HomeLink®
- + 8" touchscreen navigation system
- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Blue Link® Connected Car System (3-year complimentary service)



2018 TUCSON Value

SEL Standard Features plus:

- + 175-hp/195 lb-ft, 1.6L turbocharged GDI 4-cylinder engine and 7-speed EcoShift® Dual Clutch Transmission
- + Hands-free smart liftgate with auto open and adjustable height setting
- + Power tilt-and-slide panoramic sunroof
- + Blind Spot Detection with Rear Cross-traffic Alert
- + Lane Change Assist
- + Proximity Key entry with push button start
- + Illuminated exterior front door handles
- + Premium front and rear fascias
- + Chrome-tipped dual exhaust
- + Side mirrors with turn signal indicators
- + 19" alloy wheels with 245/45R19 tires
- + Leather-wrapped steering wheel and shift knob
- + Dual automatic temperature control with CleanAir Ionizer and auto-defogger
- + Floor console-mounted rear vents
- + Front and rear LED maplights
- + Rear parking sensors
- + Auto-dimming rearview mirror with HomeLink®
- + Premium door panels

Exterior Dimensions

	SE/SEL/SEL Plus	Value/Limited
• Wheelbase	105.1 in	105.1 in
• Overall Length	176.2 in	176.2 in
• Overall Width	72.8 in	72.8 in
• Overall Height (with/without roof rails)	65.0/64.8 in	65.0/64.8 in
• Minimum Ground Clearance	6.4 in	6.4 in
• Coefficient of Drag	0.33 Cd	0.33 Cd
• Roof Rails Load Capacity	220 lbs	220 lbs
• Curb Weight FWD/AWD	3,300/3,463 lbs	3,369-3,532/ 3,500-3,686 lbs

Interior Dimensions

	TUCSON
• Head Room, front/rear	39.6/39.2 in
• Leg Room, front/rear	41.5/38.2 in
• Shoulder Room, front/rear	57.1/55.5 in
• Hip Room, front/rear	55.6/54.5 in
• Passenger Volume	102.2 cu ft
• Cargo Capacity, rear seats up	31.0 cu ft
• Cargo Capacity, rear seats folded down	61.9 cu ft
• Total Volume	133.2 cu ft



2018 TUCSON Limited

Value Standard Features plus:

- + LED low-beam headlights and taillights
- + Chrome accent front grille and exterior door handles
- + Leather seating surfaces
- + 8-way power passenger seat
- + Heated steering wheel
- + Premium instrument panel, door sill trim and window switches
- + Rearview mirror compass
- + 8" touchscreen navigation system with Android Auto™ and Apple CarPlay™
- + Infinity® Premium Audio System with 8 speakers and Clari-Fi™ Music Restoration Technology
- + Blue Link® Connected Car System (3-year complimentary service)
- + Shark-fin antenna
- *Removes sunroof and rear parking sensors*

Ultimate Package

Limited Standard Features plus:

- + Power tilt-and-slide panoramic sunroof
- + Rear parking sensors
- + HID headlights with Dynamic Bending Light
- + Automatic Emergency Braking with Pedestrian Detection
- + Lane Departure Warning
- + Electroluminescent Gauge Cluster with 4.2" color LCD multi-info display
- + Ventilated front seats
- + Heated rear seats

AWD All Wheel Drive models include AWD liftgate badging and windshield wiper de-icer

Performance and EPA Mileage Estimates

	SE/SEL/SEL Plus	Value/Limited
• Horsepower	164 HP	175 HP
• Torque	151 lb-ft	195 lb-ft
• Front Wheel Drive	23/30/26 MPG	25/30/27 MPG
• All Wheel Drive	21/26/23 MPG	24/28/25 MPG
• Fuel Tank Capacity	16.4 gal	16.4 gal





Hope makes every Hyundai better.

Every time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 19 years, Hyundai Hope On Wheels has donated more than \$130 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty

**Powertrain
Limited Warranty**

10 years
100,000 miles

**New Vehicle
Limited Warranty**

5 years
60,000 miles

**Anti-Perforation
Warranty**

7 years
UNLIMITED miles

**24/7 Roadside
Assistance**

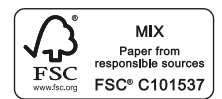
5 years
UNLIMITED miles

HYUNDAI
Assurance
HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.



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