

### WHAT DO YOU DRIVE?

Is it inspiring?

What were the people who built your car thinking?

Are they just another behemoth carmaker following the rules?

Or do they break them?

Do they push the boundaries of tradition and habit to achieve the unachieved?

Are they insightful craftsmen,

obsessing over the details with a crazed passion?

Building less-building betterfor a discerning few?

Are you one of the few

who cares about what you drive, how it drives and the way it makes you feel?

We're with you.

Because we believe if it's not worth driving, it's not worth building.

We build Mazdas.

What do you drive?

zoom-zoom



### An automotive revolution. Born from a blank slate.

When we decided to create the all-new Mazda CX-5, we knew we had to start from scratch. We wanted a crossover that was not only incredibly versatile, spacious and packed with technology, but also fuel-efficient without sacrificing exceptional driving feel. To make that a reality, we had to come up with a whole new engineering philosophy: SKYACTIV® TECHNOLOGY. Created over the course of ten years, all of the components of SKYACTIV® TECHNOLOGY were engineered at the same time so that they work together seamlessly and efficiently. It is the reason why, as you keep up with your busy day, you're enjoying the best highway mpg of any SUV-including hybrids\*-while enjoying the best drive as well. Why did we go to such painstaking lengths? Because we're Mazda.

\*Based on EPA estimates for 2013 CX-5 2WD with manual transmission 26 city/35 highway mpg. Actual results may vary. SOURCE: 2012 EPA Fuel Economy Guide, January 2012. SKYACTIV is a registered trademark of Mazda Motor Corporation.













Get lost in all the amenities. And not lost on the road.

Bluetooth Hands-free Phone and Audio

Bi-Xenon Adaptive Front-Lighting System Rearview Camera<sup>†</sup>



Mazda Navigation System

Blind Spot Monitoring System\*

Bose® Centerpoint® Surround Sound System with AudioPilot®



# 5.8" Color Touchscreen Display

SiriusXM Satellite Radio‡



**USB Connectivity** 

Mazda Advanced Keyless Entry

Other available features include:



# raordinary protection, without sacrificing control.

# in the first p

### LATCH Child-Safety Seat System

### Enhanced Stability & Control



# Ring Structure

### **Advanced Braking Technologies**

# Six Standard Air Bags\*\*





LIQUID SILVER METALLIC CRYSTAL WHITE PEARL MICA

CX-5 Interior

CX-5	Speci	fications	8	Capacities	

SPECIFICATIONS	

INTERIOR DIMENSIONS	Front/Rear
	39.0/39.0

	103.8	(without moonroof

### **CX-5 Color Combinations**

PAINT COLOR		ort oth Sand		ring m Cloth Sand		Touring ther Sand
Zeal Red Mica	•	•	•	•	•	•
	•		•		•	
	•		•		•	
	•	•	•	•	•	•
	•		•		•	
		•		•		•
	•	•	•	•	•	•

CX-5 Engine & Mechanical	Sport		
ENGINE & TRANSMISSION			
	•	•	•
	•		
		•	•
	•	•	•
SUSPENSION & BRAKES			
	•	•	•
	•	•	•
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CX-5 Exterior	Sport	Touring	Grand Touring
BODY			
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TIRES & WHEELS			
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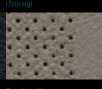
## CX-5 Upholstery & Wheel Options















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Height-adjustable front shoulder-belt anchors			
STORAGE			
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SEATING & TRIM			
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40/20/40 dual split one-touch fold-down rear seatback		•	•
			•
Premium cloth-trimmed sport seats			
	•		
			•
	•	•	•
AUDIO & ENTERTAINMENT  AM/EM/CD/MP3 audio system with automatic level central			
AM/FM/CD/MP3 audio system with automatic level control and 4 speakers	•		
AM/FM/CD/MP3 audio system with automatic level control and 6 speakers		•	
			•
	•	•	•
			•
Auxiliary-audio input jack	•	•	•
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INSTRUMENTATION			
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CX-5 Safety & Security	Sport		
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CX-5 Options & Option Packages	Sport	Touring	Grand Touring
Bluetooth Audio Package: Bluetooth hands-free phone and audio streaming with steering-wheel-mounted controls, 5.8" full color monitor, HD radio			
Moonroof and Bose® Audio Package: Power sliding-glass moonroof, Bose Centerpoint Surround Sound System with AudioPilot® and 9 Speakers			
Touring Technology Package: Mazda Navigation System, Auto on/off headlights, Antitheft perimeter alarm system, Bi-Xenon HID headlamps with auto leveling, Adaptive Front-lighting System (AFS), Auto dimming mirror with Homelink, Rain-sensing windshield wipers			
Grand Touring Technology Package: Mazda Navigation System, Mazda Advanced Keyless Entry, Antitheft perimeter alarm system, Bi-Xenon HID headlamps with auto leveling, Adaptive Front-lighting System (AFS), Auto dimming mirror with Homelink®			
			•



It's your Mazda-make it your own.



🔼 Cargo Liner\*. Life's messy-keep your CX-5 clean with our durable Cargo Liner. Its innovative design works with the rear seats folded, upright or split in any configuration and includes a removable rear bumper flap to protect it while loading. Removes easily for quick cleanup. 🖪 Roof Rack. Loose gear banging around about your gear and your car, it's the only way to roll. CRear Bumper Guard. Our durable Rear Bumper Guard protects the rear bumper from chips and scratches when you're loading or unloading your gear. Dall-Weather Floor Mats. Fitted perfectly to your CX-5, these All-Weather Floor Mats guard against water, sand, mud, snow or whatever you drag through the door. E Retractable Cargo Cover\*. Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, and it stays attached to the hatch door while it's being opened for hassle-free loading. Is Side Window Deflectors. The weather outside should stay



### We're committed to our drivers.

- > A 3-year/36,000-mile<sup>†</sup> "bumper-to-bumper" limited warranty
- > A 3-year/36,000-mile<sup>†</sup> 24/7 Emergency Roadside Assistance program
- > A 5-year/unlimited-mileage warranty against body rust-through

IF IT'S NOT WORTH DRIVING, IT'S NOT WORTH BUILDING, WE BUILD MAZDAS, WHAT DO YOU DRIVE?

zoom-zoom

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