

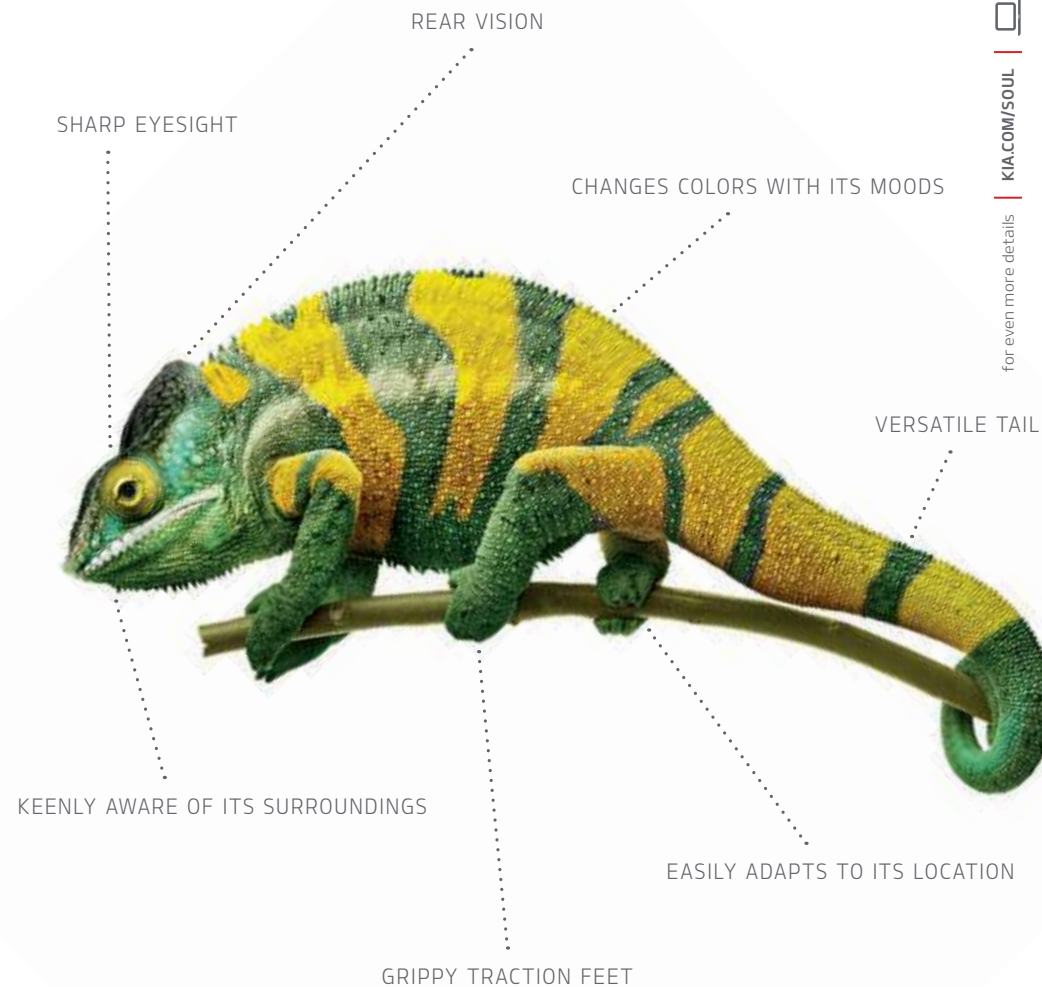


soul



A marvel of
ADAPTABILITY

The all-new 2020 Soul stands out everywhere, yet fits in anywhere. It's versatile, bold, and moves with nimble confidence wherever it roams. It's got intuitive features, smart technology, and available turbo power.* And flexibility is in its DNA, whether you're cruising around town, loading it with cargo, or hitting the open road on a last-minute getaway. Can you imagine anything else so multitasking?



ADAPTABILITY



KIA.COM/SOUL

for even more details

*Optional feature available only on certain trims. See kia.com for details. X-LINE SHOWN

SOUL STYLE



KIA.COM/SOUL

for even more details



ATTENTION SEEKING

by nature



COLORS EXPRESS ITS ROBUST ENERGY

MANY CHAMELEONS TURN VARYING VIBRANT SHADES OF COLOR TO DISPLAY THEIR MOOD. THE MORE ENERGIZED THEY FEEL, THE BRIGHTER THEY BECOME.

If you're going to go out in the world, you may as well go all out — and Soul is the ultimate vehicle to do it in. Its modern, iconic shape, vibrant color options, and up-for-anything capability exude exhilaration — and put your positive vibes on full display.

GT-LINE TURBO SHOWN



Same species DIFFERENT BREEDS

Soul comes in a total of six trims. Use this list to learn about some of the key features of the first three — the LX, S, and X-Line.



LX

all the essentials, and then some

DRIVING

2.0L Multi-Point Injection (MPI)
4-cylinder engine

147 hp @ 6,200 rpm

6-speed manual transmission

Intelligent variable automatic
transmission*

16" steel wheels

Drive Mode Select*¹

TECHNOLOGY

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Rear-Camera Display³

INTERIOR

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

S

adds alloy wheels and more
technology and features

2.0L Multi-Point Injection (MPI)
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent variable automatic
transmission

16" alloy wheels

Drive Mode Select

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Rear-Camera Display³

Blind Spot Collision Warning³

Rear Cross Traffic Collision Warning³

Lane Change Assist³

Forward Collision-Avoidance Assist³

Lane Keeping Assist³

Driver Attention Warning⁴

Premium cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

X-LINE

adds larger wheels, body
cladding, and a few more
rugged, sporty features

2.0L Multi-Point Injection (MPI)
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent variable automatic
transmission

18" alloy wheels

Drive Mode Select

Two-tone roof treatment*

Exterior body kit

Fog lights

AM/FM/MP3 audio system

Apple CarPlay^{®1} & Android Auto^{™2}

7" touch screen

Rear-Camera Display³

Blind Spot Collision Warning³

Rear Cross Traffic Collision Warning³

Lane Change Assist³

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

Leather-wrapped steering wheel
& gearshift knob

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
¹Feature available with automatic transmission only. ¹⁻⁴ See last page for endnotes. X-LINE SHOWN

Even more HIGHLY EVOLVED

Want a little more luxury and sportiness? The EX, GT-Line, and GT-Line Turbo trims offer additional premium features to take your Soul to the next level.



EX

features even more technology

DRIVING

2.0L Multi-Point Injection (MPI)
4-cylinder engine
147 hp @ 6,200 rpm
Intelligent variable automatic transmission
17" alloy wheels
18" black-spoke alloy wheels*
Drive Mode Select
Fog lights
LED fog lights*
LED headlights*
Projection headlights
Heated outside mirrors
Two-tone roof treatment*

TECHNOLOGY

UVO link⁵
AM/FM/MP3/SiriusXM^{®6} audio system
Apple CarPlay^{®1} & Android Auto^{™2}
Premium Navigation⁷
w/10.25" touch screen
Rear-Camera Display³

Wireless smartphone charger⁸

Smart Key w/push-button start
Blind Spot Collision Warning³
Rear Cross Traffic Collision Warning³
Lane Change Assist³
Forward Collision-Avoidance Assist³

Lane Keeping Assist³
Driver Attention Warning⁴

INTERIOR

Premium cloth seat trim

60/40 split-folding rear seats
10-way power-adjustable driver's seat
w/lumbar support
Heated front seats
Leather-wrapped steering wheel & gearshift knob
Dual-level cargo area w/cargo cover
Dual-zone automatic temperature control

GT-LINE

puts even more sporty style in your Soul

2.0L Multi-Point Injection (MPI)
4-cylinder engine
147 hp @ 6,200 rpm
Intelligent variable automatic transmission
18" alloy wheels

Drive Mode Select
Fog lights

Two-tone roof treatment**
Unique front grille
Sporty front & rear bumpers
Side sills w/red accents

AM/FM/MP3 audio system
Apple CarPlay^{®1} & Android Auto^{™2}
7" touch screen

Rear-Camera Display³

Wireless smartphone charger⁸

Smart Key w/push-button start*
Blind Spot Collision Warning³*
Rear Cross Traffic Collision Warning³*
Lane Change Assist³*

Premium cloth seat trim

60/40 split-folding rear seats
6-way adjustable driver's seat

D-shaped leather-wrapped steering wheel & gearshift knob

Dual-level cargo area w/cargo cover*

Power sunroof w/sunshade*

GT-LINE TURBO

adds turbo, premium features, and color-themed speaker lights

1.6L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine
201 hp @ 6,000 rpm
7-speed dual-clutch transmission

18" alloy wheels

Drive Mode Select

LED fog lights
LED headlights

Unique front grille
Sporty front & rear bumpers
Side sills w/red accents
Chrome-tipped center exhaust

UVO link⁵
AM/FM/MP3/SiriusXM^{®6} audio system
Apple CarPlay^{®1} & Android Auto^{™2}
Premium Navigation⁷
w/10.25" touch screen

Rear-Camera Display³

Harman Kardon^{®9} premium audio system w/10 speakers

Wireless smartphone charger⁸
Head-Up Display¹⁰

Smart Key w/push-button start
Blind Spot Collision Warning³
Rear Cross Traffic Collision Warning³
Lane Change Assist³
Forward Collision-Avoidance Assist
w/Pedestrian Detection³

Lane Keeping Assist³
Driver Attention Warning⁴

Sofino seat trim w/premium cloth accents

Red stitching & door trim accents
60/40 split-folding rear seats
10-way power-adjustable driver's seat
w/lumbar support
Heated front seats

D-shaped leather-wrapped steering wheel & gearshift knob

Dual-level cargo area w/cargo cover

Dual-zone automatic temperature control

Power sunroof w/sunshade
Speaker lights w/color themes

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

^Feature not available with the Sunroof Package. 1-10 See last page for endnotes. GT-LINE TURBO SHOWN

It loves **THE WILD**

Soul's got more than personality, it's got the moves to match. With an available turbocharged engine, quick-shifting transmission, and two different drive modes* to personalize your ride, Soul is designed for sporty action and endless satisfaction.

TWO EXCITING ENGINE CHOICES

include a 1.6L turbocharged GDI engine with 201 horsepower* and a 2.0L 4-cylinder engine with 147 horsepower

7-SPEED DUAL-CLUTCH TRANSMISSION*

optimizes the engine's responsiveness for enhanced acceleration and a sporty feel

INTELLIGENT VARIABLE TRANSMISSION (IVT)*

is designed with adaptive-style shift logic for smooth acceleration and a sporty feel

DRIVE MODE SELECT SYSTEM*

lets you choose from Normal or Sport setting to fit your mood

ISO-STRUCTURE™ CONSTRUCTION

is made with 54% advanced, high-strength steel to help improve frame rigidity for greater driving dynamics and a quieter ride



ALSO TURBOCHARGED: A CHAMELEON'S TONGUE

ITS SUPER-FAST TONGUE CAN SNAG A CRICKET IN ABOUT 20 MILLISECONDS. IN AUTOMOTIVE TERMS, THAT'S 0-TO-60 IN A HUNDREDTH OF A SECOND!



for even more details

KIA.COM/SOUL

COMFORT & SPACIOUSNESS

You'll thrive in this ENVIRONMENT

Like all creatures, you require certain necessities for survival. So Soul is designed with the premium features to satisfy your high standards for comfort, fresh air, modern aesthetics, and, of course, plenty of room to stretch out and claim as your own.

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT*

with lumbar support lets you
customize your comfort

HEATED FRONT SEATS & STEERING WHEEL*

do just the trick on frosty mornings

POWER SUNROOF*

with retractable sunshade
keeps the fresh air flowing

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*

allows you and your front passenger
to each maintain your preferred
temperature setting

*Optional feature available only on certain trims. See kia.com for details. GT-LINE TURBO SHOWN

Pop the hatch and **FILL IT UP**



PERSONAL SPACE, PLEASE
CHAMELEONS GENERALLY PREFER TO GO SOLO,
AND PREFER PLENTY OF THEIR OWN SPACE.



**60/40 SPLIT-FOLDING
REAR SEATS**
fit your friends and their luggage

REAR PASSENGER COMFORT
thanks to an abundance of
headroom and legroom

**CONCEALED UNDER-CARGO-
FLOOR STORAGE**
corrals smaller items and keeps
them securely hidden from view

ROOF-RACK READY*
with available crossbars so you
can throw even more gear on top

*Optional feature available only on certain trims. See kia.com for details. All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. GT-LINE TURBO SHOWN

Everything you need to
COMMAND
 your territory

Soul's driver-centric, technology-filled cockpit is designed to put you in control with its oversized displays* and color touch screen, plus a range of available premium, sporty features.

8" HEAD-UP DISPLAY^{10*}
 projects an 8" color readout of important info such as current speed, navigation route, and Lane Departure Warning System onto the pop-up display

BLUETOOTH^{®11*} WIRELESS TECHNOLOGY
 gives you hands-free calling

PREMIUM NAVIGATION^{7*}
 with 10.25" color touch screen

SUPERVISION METER CLUSTER^{*}
 displays info in easy-to-read, high-contrast graphics

STEERING WHEEL-MOUNTED CONTROLS^{*}
 for your audio and cruise control

WIRELESS SMARTPHONE CHARGER^{®*}
 because, honestly, who likes cords?

*Optional feature available only on certain trims. See kia.com for details.
 7, 8, 10, 11 See last page for endnotes. Simulated screen shown. GT-LINE TURBO SHOWN



CHANGE THE COLORS

to fit your mood



MULTICOLOR SPEAKER LIGHTS*

feature multiple ambiance themes that emit colorful mood lights to enhance your listening experience — so you can get your groove on while on the move

APPLE CarPlay®1* & ANDROID AUTO™2*

sync with your compatible smartphone to let you command your playlist, plus make calls, send texts, or play voicemails via voice command

10-SPEAKER HARMAN KARDON®9 PREMIUM AUDIO SYSTEM*

includes a center speaker, subwoofer, and amplifier for a crisp, fully dimensional sound experience

SiriusXM®6

for your favorite music, sports, comedy, news, and more



PARTY ANIMAL

CHAMELEONS CAN SEE IN BOTH VISIBLE AND ULTRAVIOLET LIGHT, BUT SHOW INCREASED SOCIABILITY AND ACTIVITY WHEN EXPOSED EXCLUSIVELY TO ULTRAVIOLET LIGHT.

*Optional feature available only on certain trims. See kia.com for details. 1, 2, 6, 9 See last page for endnotes. Simulated screen shown. GT-LINE TURBO SHOWN



UVO | link

Your Soul's UNIVERSAL REMOTE

UVO link^{5*} is Kia's smart telematics system that lets you integrate your compatible smartphone via an embedded modem to perform an array of impressive functions. Just activate UVO link⁵ and download the Kia Access with UVO link app from the App Store^{®1} or Google Play^{™2} Store. We'll even cover your subscription fees for one year from the original retail purchase/lease date.



REMOTE LOCK/UNLOCK^{12*}

can lock or unlock your Soul from afar

REMOTE CLIMATE CONTROL^{12*}

lets you get the air conditioning or heater going before you get to your car

REMOTE FIND MY CAR^{12*}

can locate where you parked your Soul, and even give you directions to it

911 CONNECT¹³ & ROADSIDE ASSISTANCE^{14*}

will automatically attempt to call 911 to send help if your airbags deploy — or for nonemergencies, it lets you connect with our call center for 24/7 roadside assistance

MY CAR ZONE^{15*}

lets you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR^{*}

can sync your favorite POIs from your compatible smartphone^{*} to the Premium Navigation^{7*} system



^{*}Optional feature available only on certain trims. See kia.com for details.
1, 2, 5, 7, 12–15 See last page for endnotes. Image shown for illustration only. GT-LINE TURBO SHOWN



GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO LINK APP TO ACTIVATE



Even the best drivers can't be perfect 100% of the time, so we created Kia Drive Wise,* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.³

KEENLY AWARE OF ITS SURROUNDINGS

A CHAMELEON CAN MOVE ITS EYES IN OPPOSITE DIRECTIONS SIMULTANEOUSLY — ALLOWING IT TO SCAN THE ENVIRONMENT FOR FOOD OR DANGER WITHOUT EVEN MOVING ITS HEAD.

It sees it
IT SCANS IT
and reacts



LOOK FOR THE **DRIVE WISE** LABELS AHEAD 

*Optional feature available only on certain trims. See kia.com for details.
³ See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN





How to STAY CENTERED amid life's chaos

Vehicles in your blind spot, changing lanes in traffic and unintentional drifting are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.³



*Optional feature available only on certain trims. See kia.com for details.
³ See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN

LANE DEPARTURE WARNING SYSTEM^{3*} DW

If the system detects you drifting too close to lane markers without signaling, it can alert you with a warning beep

LANE KEEPING ASSIST^{3*} DW

If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

BLIND SPOT COLLISION WARNING^{3*} DW

Radar is designed to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

LANE CHANGE ASSIST^{3*} DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





Soul senses, alerts, and helps **STOP**

These available advanced features make Soul extra adept at helping you brake and stay aware:

FORWARD COLLISION WARNING^{3*} DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

FORWARD COLLISION-AVOIDANCE ASSIST WITH AVAILABLE PEDESTRIAN DETECTION^{3*} DW

This system is designed to help detect and alert you of a collision risk with a vehicle, and even automatically apply the brakes in some cases. Available Pedestrian Detection* uses even more advanced technology to help detect and avoid pedestrians in certain conditions

DRIVER ATTENTION WARNING^{4*} DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly



Like having
**EYES IN
 THE BACK**
 of your head



The parking lot speed demon, the wayward shopping cart, the pole that wasn't there just moments ago — there's a lot to watch out for in the midst of everyday driving. That's why Soul is equipped with these advanced features designed to give you a heads-up to all the activity going on behind you.

REAR CROSS TRAFFIC COLLISION WARNING^{3*} DW

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

REAR-CAMERA DISPLAY^{3*}

is designed to automatically display the rear view on your screen when you put your Soul in reverse

GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something



INCREDIBLE REAR VISION

CHAMELEONS HAVE AN ENVIABLE HORIZONTAL RANGE OF MOTION, ALLOWING THEM TO SEE WHAT'S DIRECTLY BEHIND THEM.

³ *Optional feature available only on certain trims. See kia.com for details.
 See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN



Four ways to help **KEEP YOUR GRIP**

ELECTRONIC STABILITY CONTROL (ESC)[†]

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

VEHICLE STABILITY MANAGEMENT (VSM)[†]

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

TRACTION CONTROL SYSTEM (TCS)[†]

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

HILL-START ASSIST CONTROL (HAC)[†]

HAC can help prevent the vehicle from rolling backward when starting on an incline by holding the brakes for approximately 2 seconds



SUPER-GRIPPY FEET

A CHAMELEON'S FOOT CONSISTS OF TWO FLESHY PADS THAT OPPOSE EACH OTHER. TOGETHER, THEY WORK LIKE A SET OF PINCERS TO FIRMLY CLAMP DOWN ONTO VINES AND BRANCHES.

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. X-LINE SHOWN



Protection EVOLVED

ADVANCED AIRBAG SYSTEM¹⁶

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁶

are designed to monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

REINFORCED BODY CAGE

is designed to help absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

FRONT SEAT-BELT PRETENSIONERS

are designed to tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness



Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways Kia never stops working to help increase your protection.[†]

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. ¹⁶ See last page for endnote. Inflated airbags shown for illustration only. EX W/DESIGNER PACKAGE SHOWN

Find out which of
these powertrain
WARRANTIES
is top of the line

INDUSTRY-LEADING WARRANTY PROGRAM¹⁷

10-year/100,000-mile limited powertrain warranty

5-year/60,000-mile limited basic warranty

5-year/100,000-mile limited anti-perforation warranty

5-year/60,000-mile 24-hour roadside assistance

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile





GRAVITY GRAY

(LX, S, EX, X-LINE, GT-LINE)

DOWN-TO-EARTH, KEENLY IN TUNE WITH THE LAWS OF THE UNIVERSE



SNOW WHITE PEARL

(LX, S, EX, X-LINE, GT-LINE)

BENEVOLENT, HONEST, AND SUDDENLY, A BIT SLEEPY



MARS ORANGE

(LX, S)

FRIENDLY AND SOCIAL, SOME WOULD DESCRIBE YOU AS "OUT THERE"



CHERRY BLACK

(LX, S, EX, GT-LINE)

SWEET, BUT ALSO PREPARED TO INDULGE YOUR DARK SIDE



SPARKLING SILVER

(LX, S, EX)

READY TO CELEBRATE ALL THE GOOD THINGS IN LIFE



SOLAR YELLOW

(LX, S, X-LINE, EX¹)

WARM AND WELCOMING WITH A SUNNY, CHEERFUL DISPOSITION



PLATINUM GOLD

(EX)

A LITTLE LUXURY SOUNDS GOOD RIGHT NOW

PICK A COLOR

that reflects your mood



INFERNO RED

(LX, S, EX, X-LINE, GT-LINE)

INVIGORATED, EXCITED, PASSIONATE ABOUT LIFE



NEPTUNE BLUE

(EX DESIGNER PACKAGE, GT-LINE)

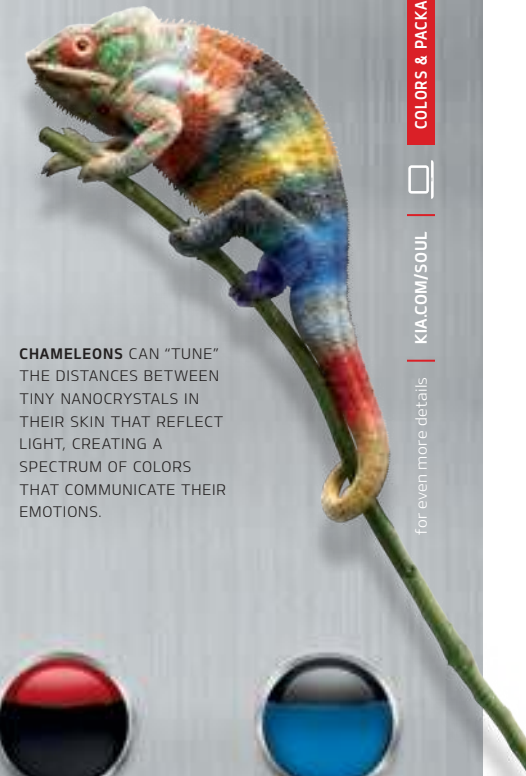
COOL, CALM AND CONTEMPLATIVE



UNDERCOVER GREEN

(EX, X-LINE)

HAPPY TO JUST LAY LOW AND PLAY IT COOL



CHAMELEONS CAN "TUNE" THE DISTANCES BETWEEN TINY NANOCRYSTALS IN THEIR SKIN THAT REFLECT LIGHT, CREATING A SPECTRUM OF COLORS THAT COMMUNICATE THEIR EMOTIONS.

for even more details

KIA.COM/SOUL

COLORS & PACKAGES

When just one color isn't enough



INFERNO RED & CLEAR WHITE

(GT-LINE)



CHERRY BLACK & MARS ORANGE

(X-LINE)



PLATINUM GOLD & GRAVITY GRAY

(EX DESIGNER PACKAGE)



CLEAR WHITE & PLATINUM GOLD

(EX DESIGNER PACKAGE)



CHERRY BLACK & INFERNO RED

(GT-LINE)



INFERNO RED & CHERRY BLACK

(GT-LINE)



CHERRY BLACK & NEPTUNE BLUE

(X-LINE)

A PACKAGE

to suit your nature

Make your Soul even more you by adding a package with the extra features you know you want.

EX DESIGNER PACKAGE

- 18" black-spoke alloy wheels
- LED headlights/positioning lights
- LED fog lights
- LED taillights
- Two-tone roof treatment

GT-LINE SUNROOF PACKAGE

- Power sunroof w/sunshade
- Wireless smartphone charger⁸
- Blind Spot Collision Warning³
- Rear Cross Traffic Collision Warning³
- Lane Change Assist³
- Dual-level cargo area & cover
- Smart Key w/push-button start

¹Optional feature available only on certain trims. See kia.com for details. ^{3, 8} See last page for endnotes. ⁷Available on the EX Designer Package only.

Six ways TO ROLL

Soul offers the following unique wheel designs:



LX
16" STEEL WHEELS



S
16" ALLOY WHEELS



EX
17" ALLOY WHEELS



X-LINE
18" ALLOY WHEELS



EX DESIGNER PACKAGE
18" ALLOY WHEELS (BLACK SPOKE)



GT-LINE, GT-LINE TURBO
18" ALLOY WHEELS

ENDNOTES 1. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 2. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 3. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 4. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 5. Purchase/lease of a new 2020 Kia Soul vehicle with UVO link includes a complimentary 1-year subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After the complimentary 1-year UVO link subscription expires, continued access to UVO link will require a paid subscription at the then-current subscription rate or your use of UVO link will immediately terminate. Use of UVO link is subject to agreement to the UVO Privacy Policy (available at owners.kia.com) and Terms of Service (available at owners.kia.com). UVO is transferable to subsequent owner(s) during the original UVO service term. Only use UVO when safe to do so. Kia Access with UVO link app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, model year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit owners.kia.com or your authorized Kia dealer. 6. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your 3-month All Access trial subscription, which is included with your newly purchased or leased vehicle, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 7. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 8. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. 9. ©2019 Harman International Industries, Inc. All rights reserved. Harman Kardon is a registered trademark of Harman International Industries, Inc. 10. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 11. The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible *Bluetooth*®-enabled cell phone is required to use *Bluetooth*® wireless technology. 12. Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. 13. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. 14. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 15. My Car Zone requires cellular coverage. Cellular service rates apply. 16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 17. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA

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